



# Ottimizzare il processo di pianificazione della domanda

## Il caso Conserve Italia

HORSA®

# #Proud2Be

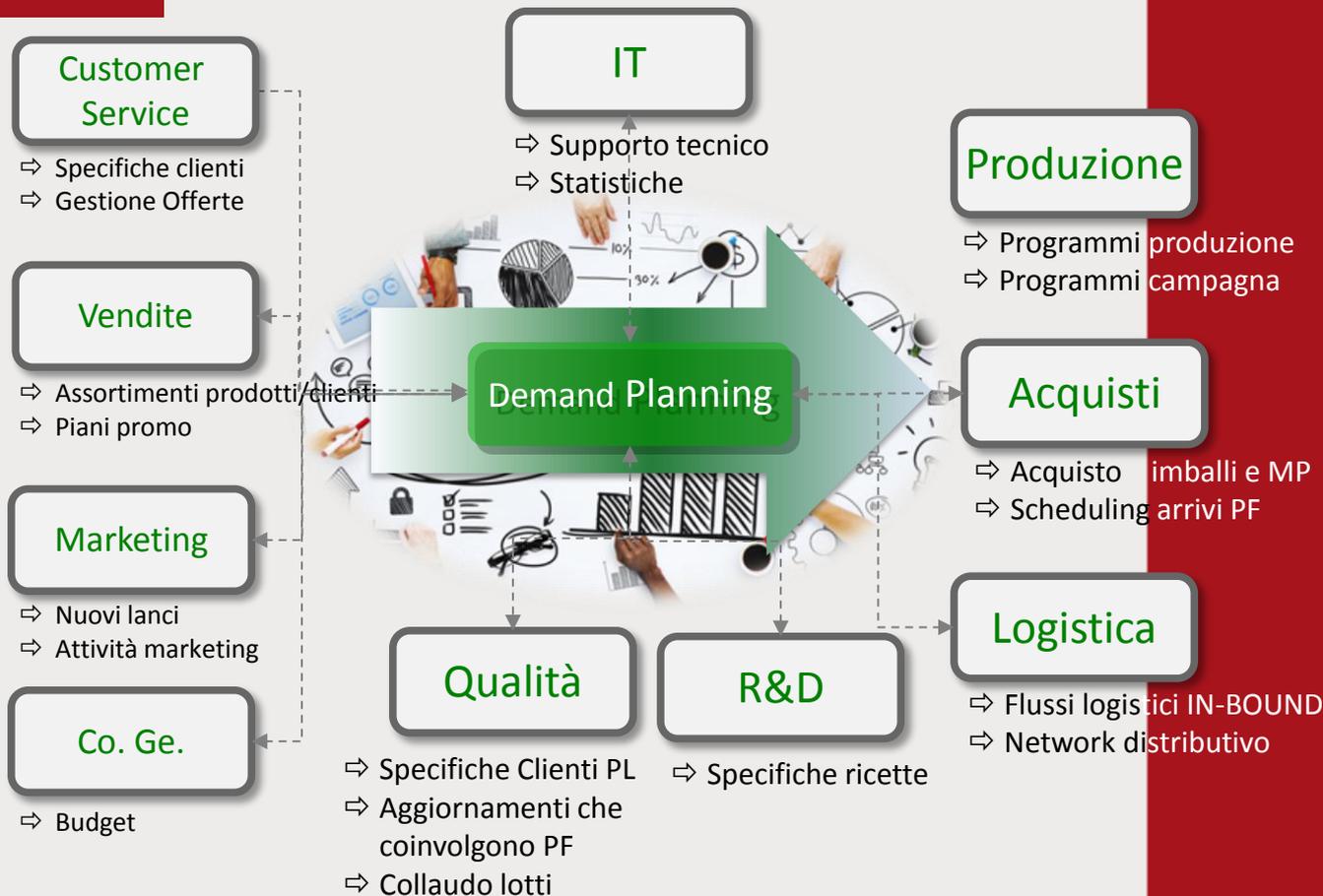
Conserve Italia







# LA FUNZIONE



# LE RELAZIONI

# IL

# PROCESSO

FINANCE  
MRKTNG



VENDE



DEMAND  
PLANNING



PRODUZIONE  
ACQUISTI



**Un Unico Ambiente**

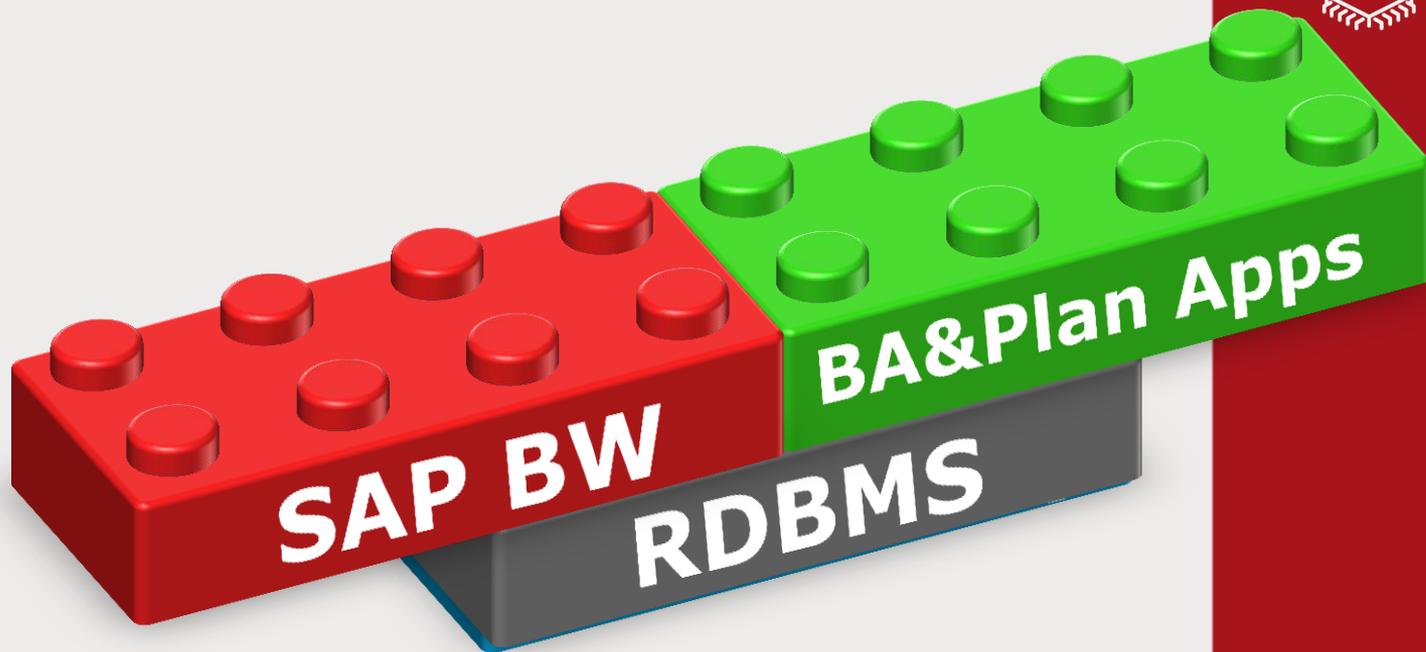
**LE  
ESIGENZE**

**Integrazione**

**Manualità**

**Condivisione**

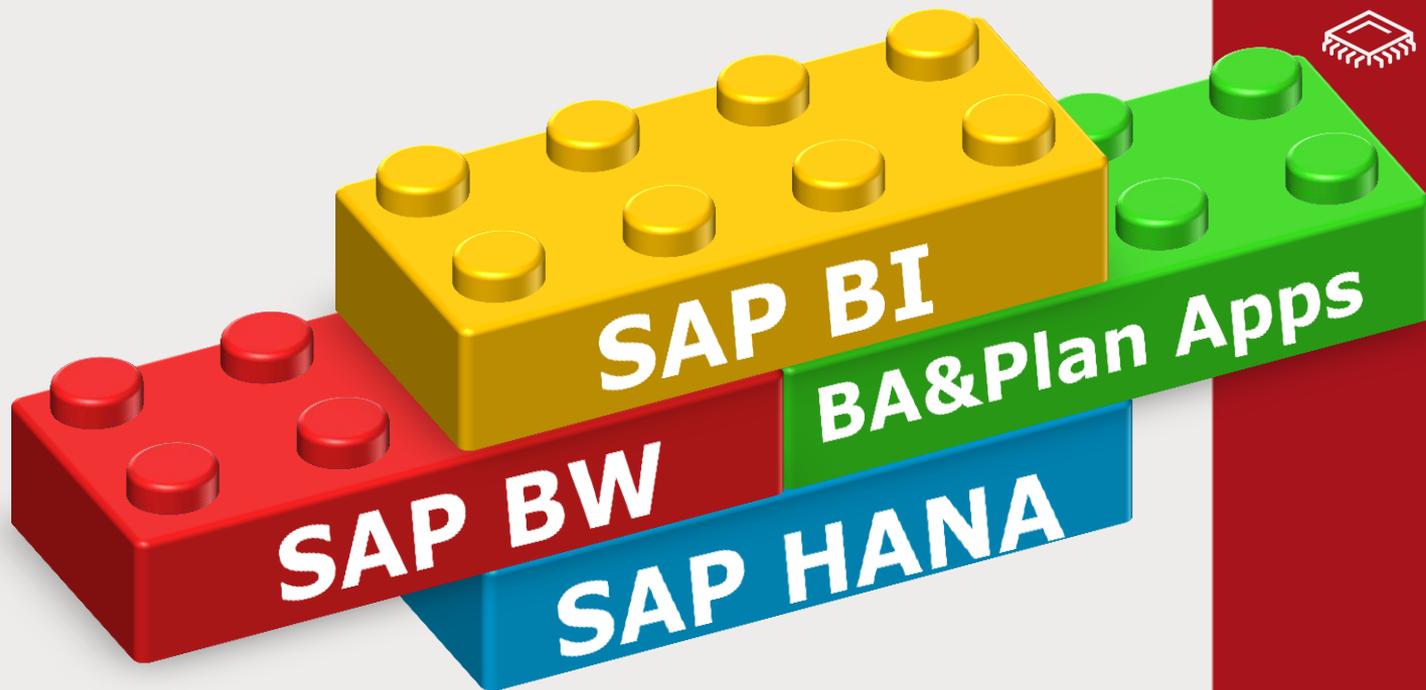




# SAP HANA

BWonHANA Upgrade  
&  
SAP HANA Platform

(PRIMA)



# SAP HANA

BWonHANA Upgrade  
&  
SAP HANA Platform

(DOPO)



# I BENEFICI

 Master Data

4500 SKU

 Actual Data

25 mil

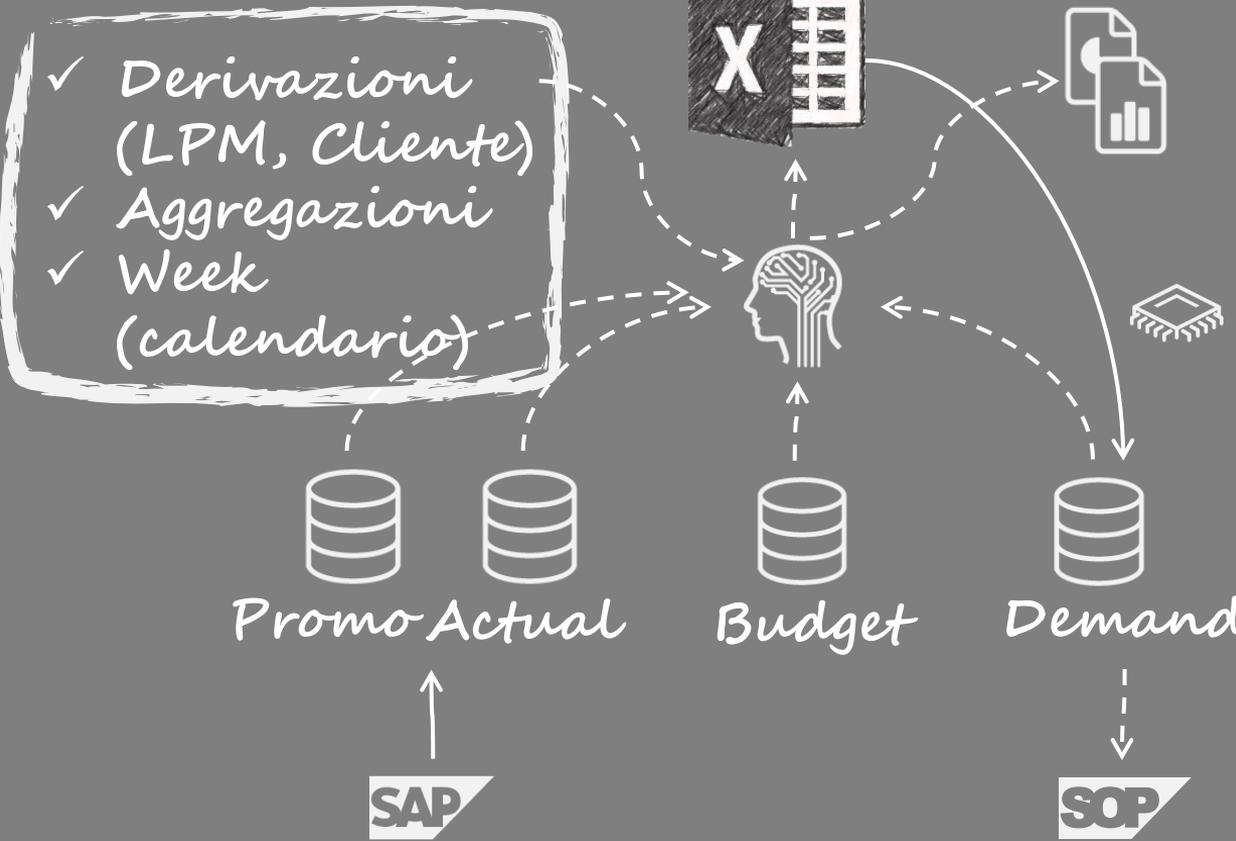
 Budget Data

20 mil

**CONTESTO  
APPLICATIVO**

**I NUMERI**

# Demand Planning



**CONTESTO  
APPLICATIVO  
SAP HANA**

**HORSA®**

  
**Conserve Italia**

**DEMO**



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Grazie

<https://youtu.be/ZpaFJZSINk4>