

# SAP Enterprise Information Management Overview and Roadmap

Paul Medaille

March, 2016



# SAP Analytics – Overview Webinars

SAP Analytics – Overview



Jayne Landry

Mar 16

SAP BI – Overview & Roadmap



Olivier Duvelleroy /  
Saurabh Abhyankar

Mar 23

SAP EPM – Overview & Roadmap



Kirk Anderson

Mar 24

**SAP EIM – Overview & Roadmap**



**Paul Medaille**

**Mar 30**

SAP Predictive Analytics – Overview &  
Roadmap



Sven Bauszus

Mar 31

SAP GRC – Overview & Roadmap



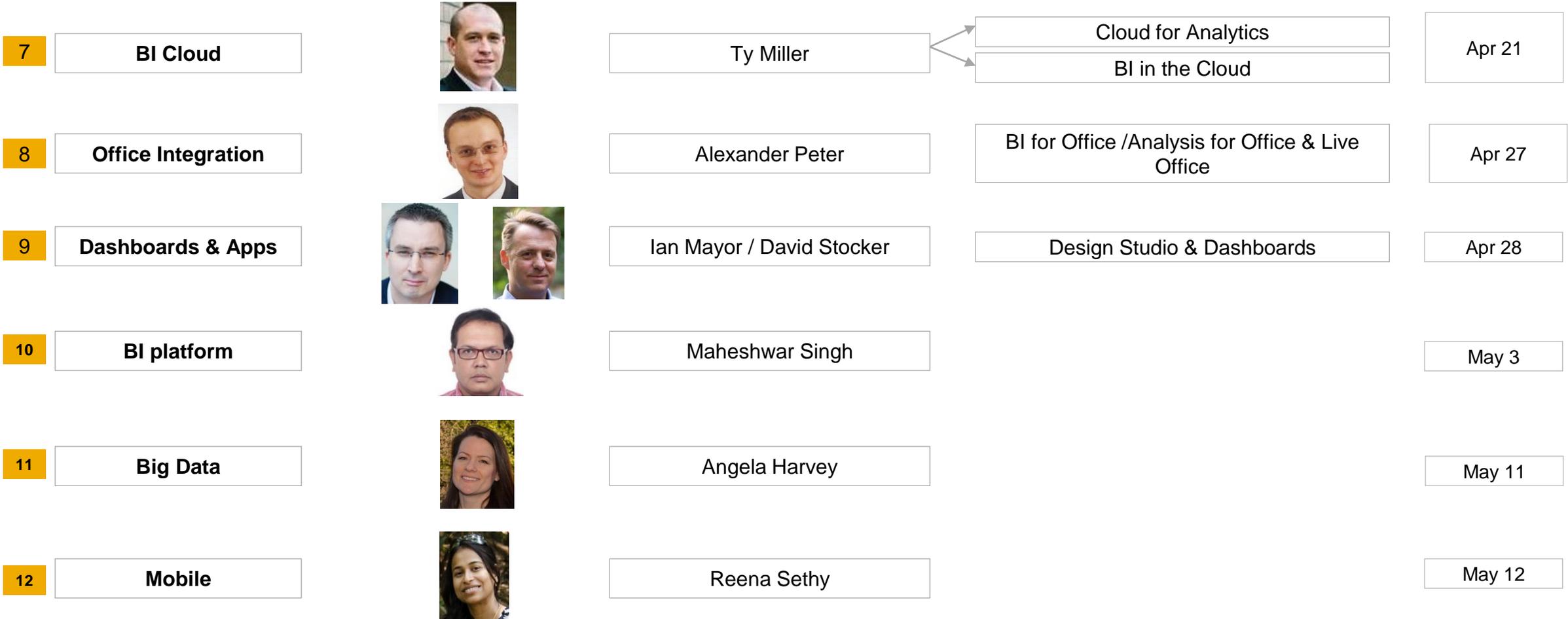
Kevin McCollom

Apr 13

# SAP Analytics Portfolio - BI Solutions 1/2

1	Reporting		Intro by Merlijn Ekkel	<ul style="list-style-type: none"> <li>Crystal Reports; Nina Bao / Donald Guo</li> <li>Web Intelligence Gregory Botticchio</li> </ul>	Mar 29
2	Adopting BI 4.1 /4.2		Merlijn Ekkel		Apr 5
3	What's new in BI 4.2		Merlijn Ekkel		Apr 7
4	Analytics Services Portfolio		Markus Schunter		Apr 12
5	Self Service BI		Ina Felsheim		Apr 14
6	Discovery & Analysis	  	Intro by Saurabh Abhyankar	<ul style="list-style-type: none"> <li>Lumira; Francois Imberton</li> <li>Pred. Analytics, Pierpaolo Vezzosi</li> </ul>	Apr 20

# SAP Analytics Portfolio - BI Solutions 2/2



# SAP Analytics Portfolio – Predictive Analytics deep dives

## **SAP Predictive Analytics**

An automated process, a technological breakthrough to produce predictive results in operational IT environments

Laurent Tessier

Date tbd

## **SAP Predictive Analytics**

Why massive modeling is important?

Hervé Kauffmann

Date tbd

## **SAP Predictive Analytics - Roadmap session**

What's new & what's next

Ashish Morzaria

Date tbd

## **Predictive Data Preparation**

Abdel Dadouche

Date tbd

## **SAP Predictive Analytics**

How to become a data scientist in no time

Ashish Morzaria

Date tbd

# Webinars, Recordings & Presentations

available @

<http://sap.com/k4u>



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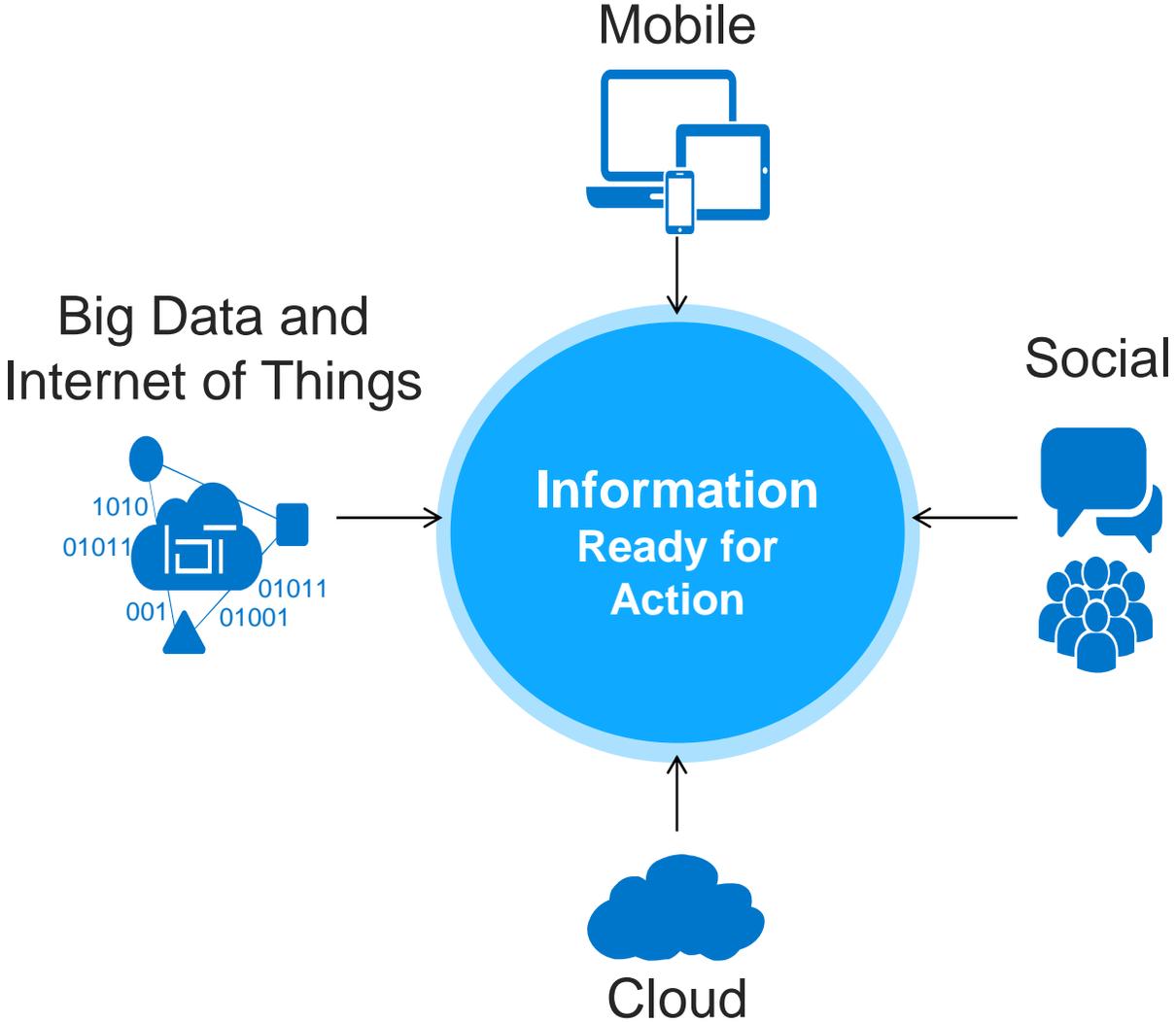
# Introduction to EIM



# MISSION

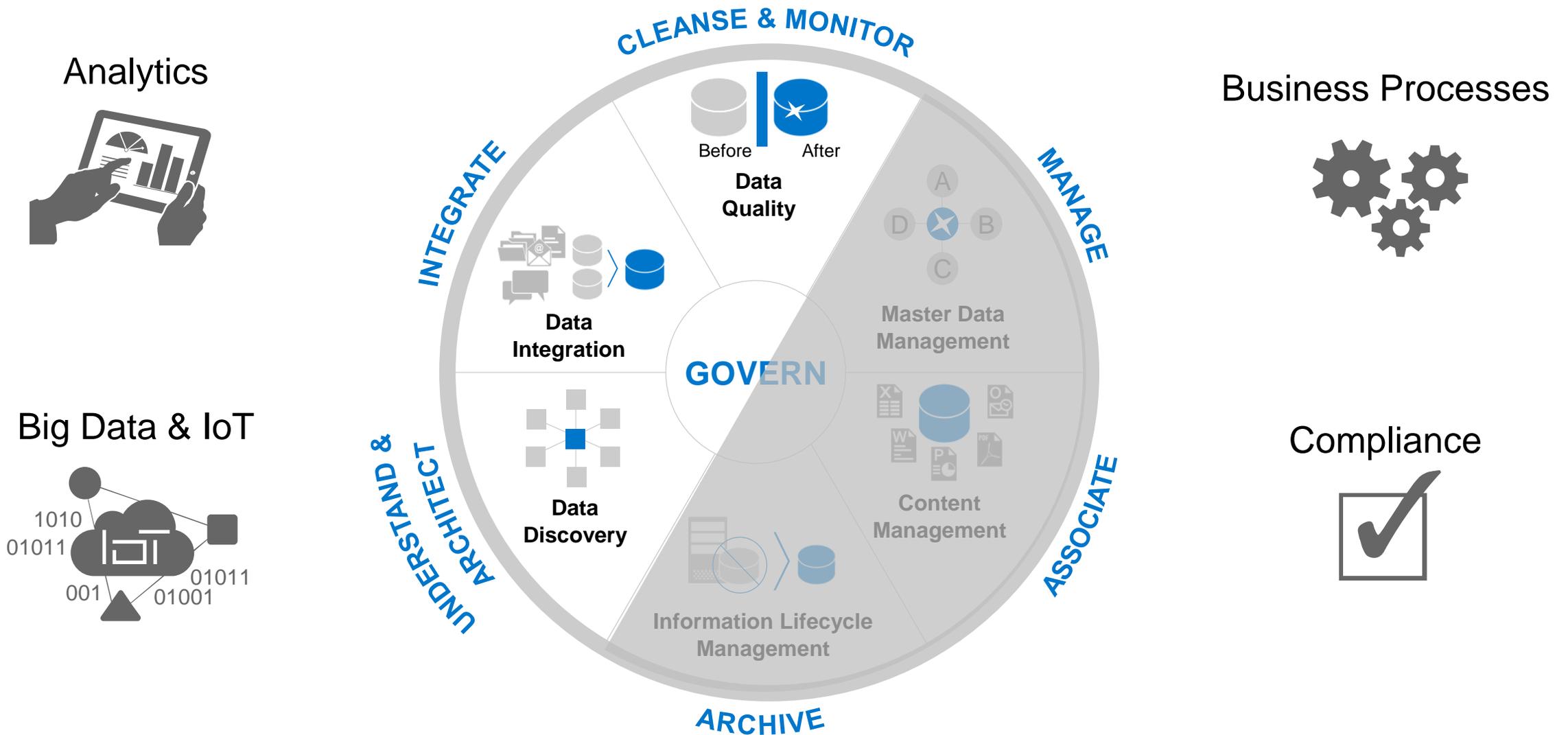
**“Ensure trusted information is ready at the point of impact to run and innovate the business.”**

# Companies that can unlock value of information from data are winning



# SAP solutions for enterprise information management

Information ready for action





# EIM for Analytics

# SAP PowerDesigner

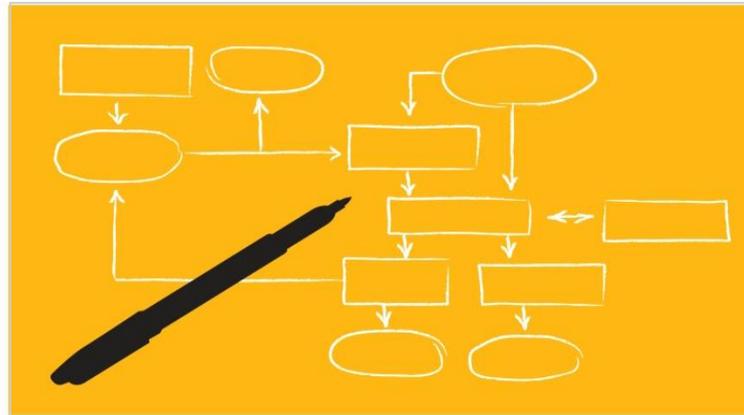
## Capture



**Define current environment**  
Document Existing Systems

**Describe the interaction**  
Model business & technical artifacts  
with related metadata

## Design



**Design & plan for future**  
“As-is” and “to-be” modeling

**Streamline implementation**  
Generate Change

**Integrate all aspects**  
Tie business & technical viewpoints  
across the enterprise

## Communicate



**Realize impact of change**  
Graphical, bi-directional understanding  
from architecture to execution

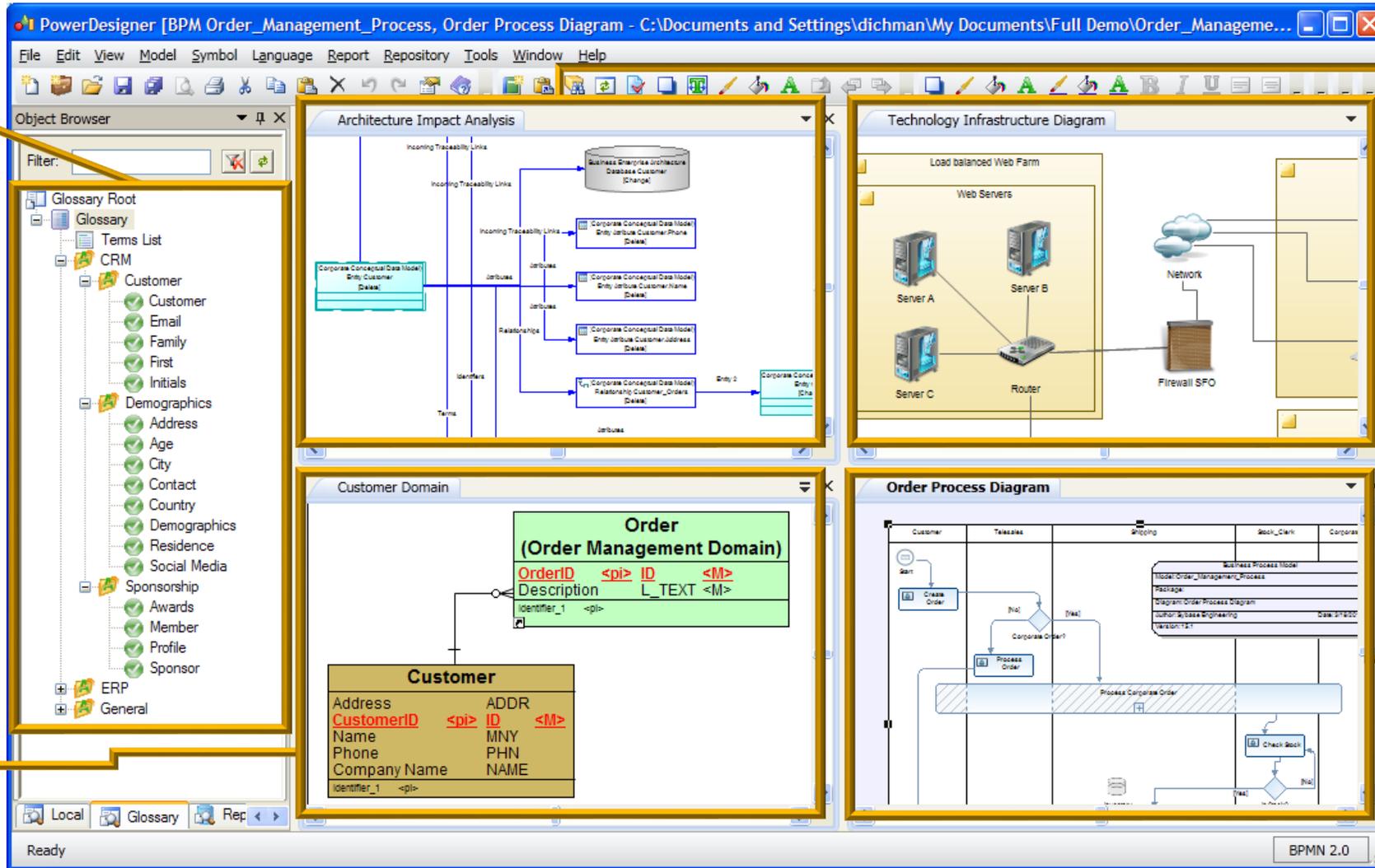
**Collaborate**  
Central repository to communicate,  
report and share

# Integrated Information, Business and Technology Architecture

Glossary for Unified Business Language

Fully Integrated Business and Technology Models

Enterprise Modeling



Architecture Impact Analysis

Application & Technology Modeling

Aligned Business & Technical Modeling

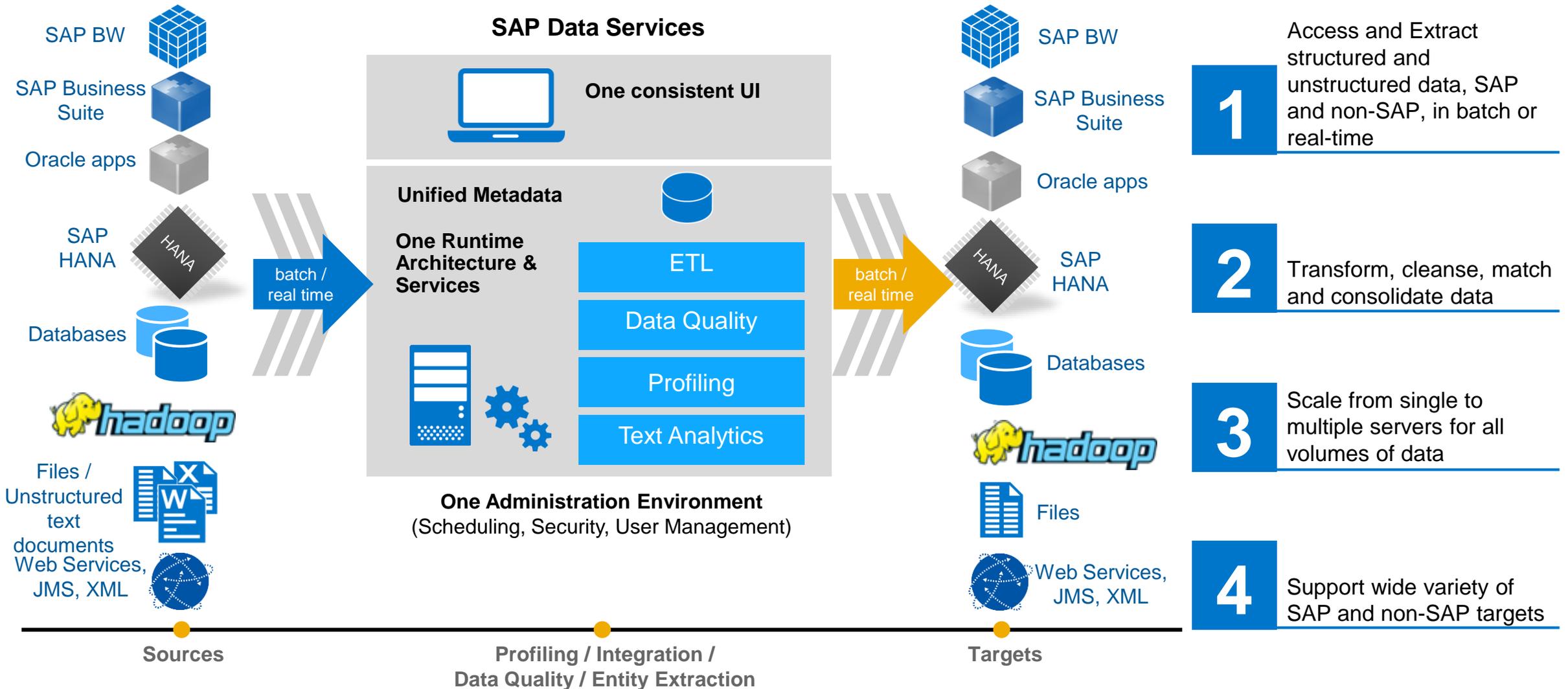
# Data Services and Information Steward For Data Warehousing and Business Analytics



- Ensure right data into the DW for trusted BI
- EIM Solutions to integrate and harmonize data quickly, easily and accurately

# SAP Data Services

Data Integration, Data Quality, Data Profiling and Text Analytics



# SAP Data Services: Broadens Enterprise Data Access

Long history of providing connectivity to different sources

## Databases

- HANA
  - tables
  - views
- Oracle
- DB2
- Sybase ASE / IQ
- SQL Server
- Informix
- MySQL
- Teradata
- JDBC/ODBC
- Netezza
- HP Neoview
- MongoDB
- Google Big Query
- HADOOP Hive

## Applications

- SAP Bus Suite
  - Extractors
  - ABAP
  - BAPI
  - Idoc
  - RFC Direct read
- SAP NW BW
- SAP Rep Server
- SAP LT Rep Srvr
- SuccessFactors
- JD Edwards
- Oracle Apps
- PeopleSoft
- Siebel
- Salesforce.com

## Files/Transport

- Text (delimited /fixed width)
- EBCDIC
- XML
- Cobol
- Odata
- Excel
- HTTP/HTTPS
- FTP/sFTP/SCP
- JMS
- Web Services
  - WSDL, WADL
  - SOAP, REST, JSON
  - oData
- HADOOP - HDFS
- VCF\*
- ESRI Shapefile

## Unstructured Content

- Extracts context from any text or binary file types (docs, pdfs, ppts...)
- Understands context in 31 languages

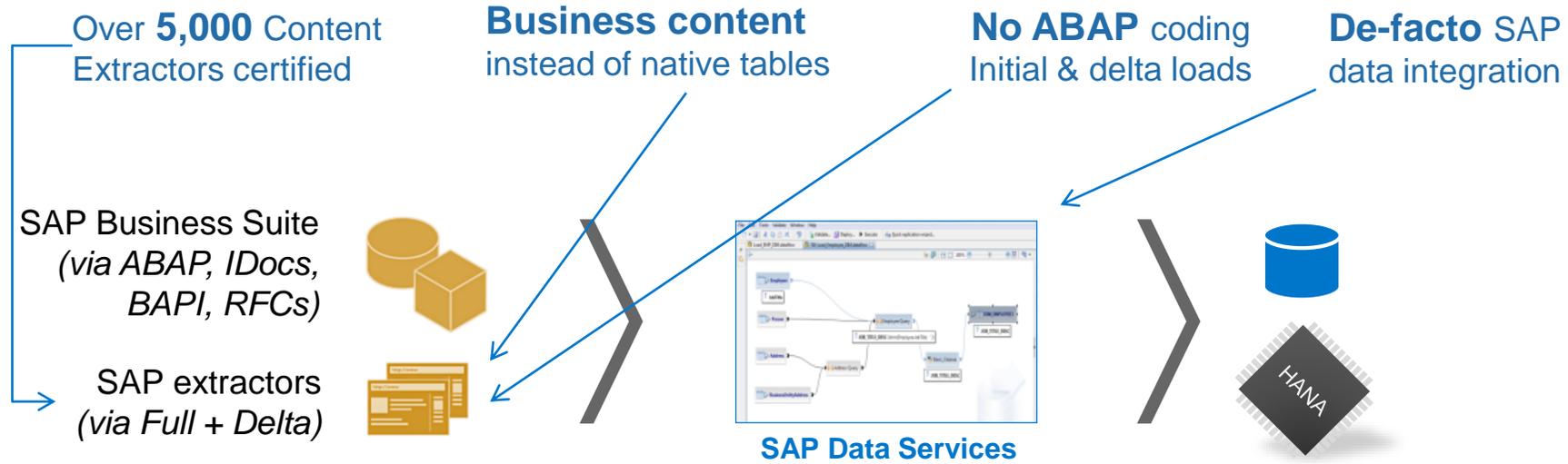
## Mainframe (with Partner)

- ADABAS
- ISAM
- VSAM
- Enscribe
- IMS/DB
- RMS
- Both direct and changed data

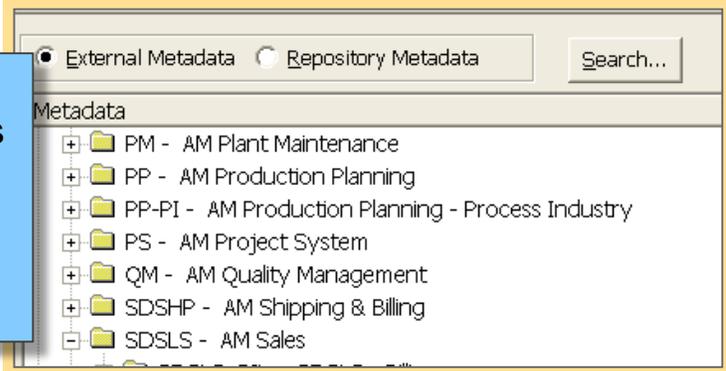
**SAP Data Services Adapter Kit (SDK)**  
simplifies building connectivity to any applications and Big Data sources

\*Variant Call Format for storing gene sequence variations  
Please refer to <https://service.sap.com/sap/support/pam>

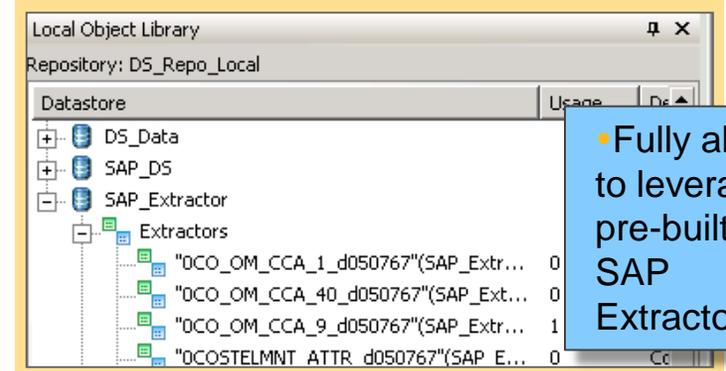
# Best Native Access to SAP Business Suite Applications



• Fully understands SAP application model and metadata



• Fully able to leverage pre-built SAP Extractors



Solution **deployed within days** instead of months by large CPG and Hi-tech customers

# Native Extraction and Understanding of Unstructured Text

Automatically identify the entities, facts, and feelings hidden within

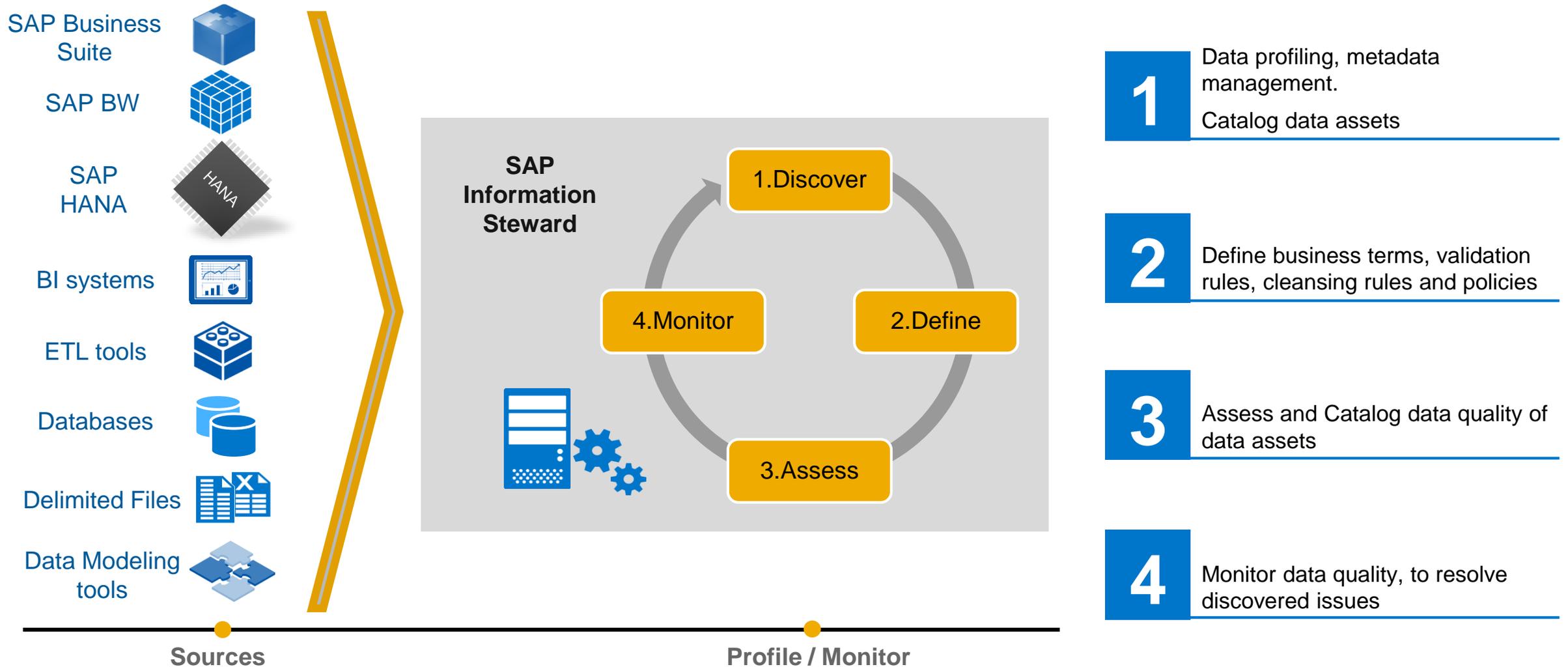
2012 Toyota Highlander, 1G1JF27W8GJ178227. Policy  
#456-788-99. \$500 deductible. Insured are William Thomas Snow  
and Christine W. Snow. On 1/09/13, received via text message "In  
accident! Need tow truck." and "Corner of Winter & Cross Rd". Dr.  
Snow slid through a stop on the snowy road and hit the stop sign.  
Significant damage to front of the car. He was unhappy at tow truck  
response time. Contact wtsnow@medicalcenter.com or  
651.772.1234. Advance Appraisals Inc. to come out at 8:30am  
Monday to make further assessment.

DATE
VEHICLE/LAND
VEHICLE/VIN
POLICY NUMBER (CUSTOM)
CURRENCY
ORGANIZATION/ COMMERCIAL
TIME
DAY
NOUN_GROUP
FACILITY/PATH
SENTIMENT
WEAK NEGATIVE SENTIMENT
MAJOR PROBLEM
PERSON
REQUEST
URL/EMAIL
PHONE

Who, What, Where, When, How much, as well as Feelings

# SAP Information Steward

Profile, Assess, Monitor, and Manage Data Quality Across the Enterprise





# Validation Rules for Business Users

Workspace Home

Profile Results Rule Results

View: Basic Advanced

One-click rule creation – business user friendly (no coding)

Redundancy - Healthcare\_Source.dbo.DRUG

Primary Columns	Comparison Columns	Last Run
dbo.DRUG.DRUG_NAME	dbo.PHARMA_CLAIMS.DRUG_NAME	9/3/2015

Rule Editor

Properties Custom Attributes

Name:\*

Status: New

Description: Rule for table dbo.DRUG: The composite values in the parameter columns (dbo.DRUG.DRUG\_NAME) and in the lookup columns (dbo.PHARMA\_CLAIMS.DRUG\_NAME) are redundant.

Author:\* Administrator

Approver:\*

Financial Impact Per Failure: \$ 0 Edit...

Quality Dimension:\* Conformity

Parameters:

Name	Data Type	Content Type	Score	Description
\$DRUG_NAME	varchar	New	<input checked="" type="checkbox"/>	

Add parameter

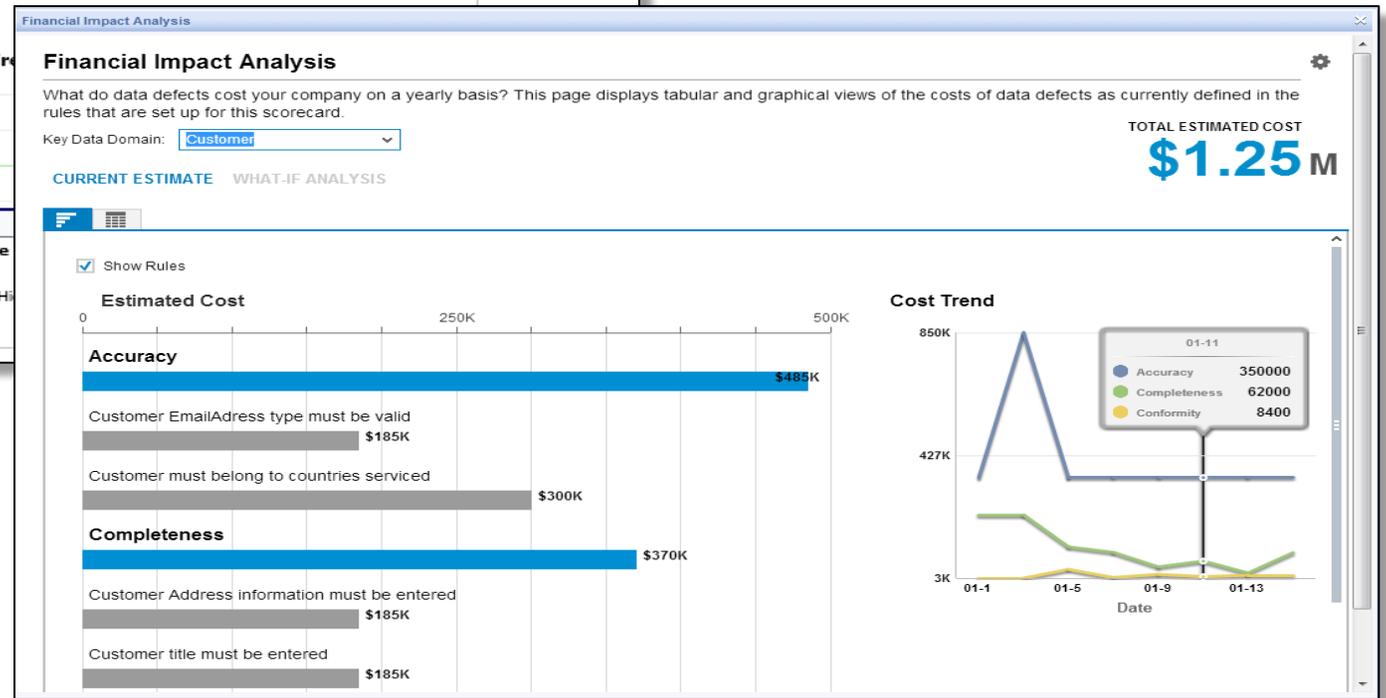
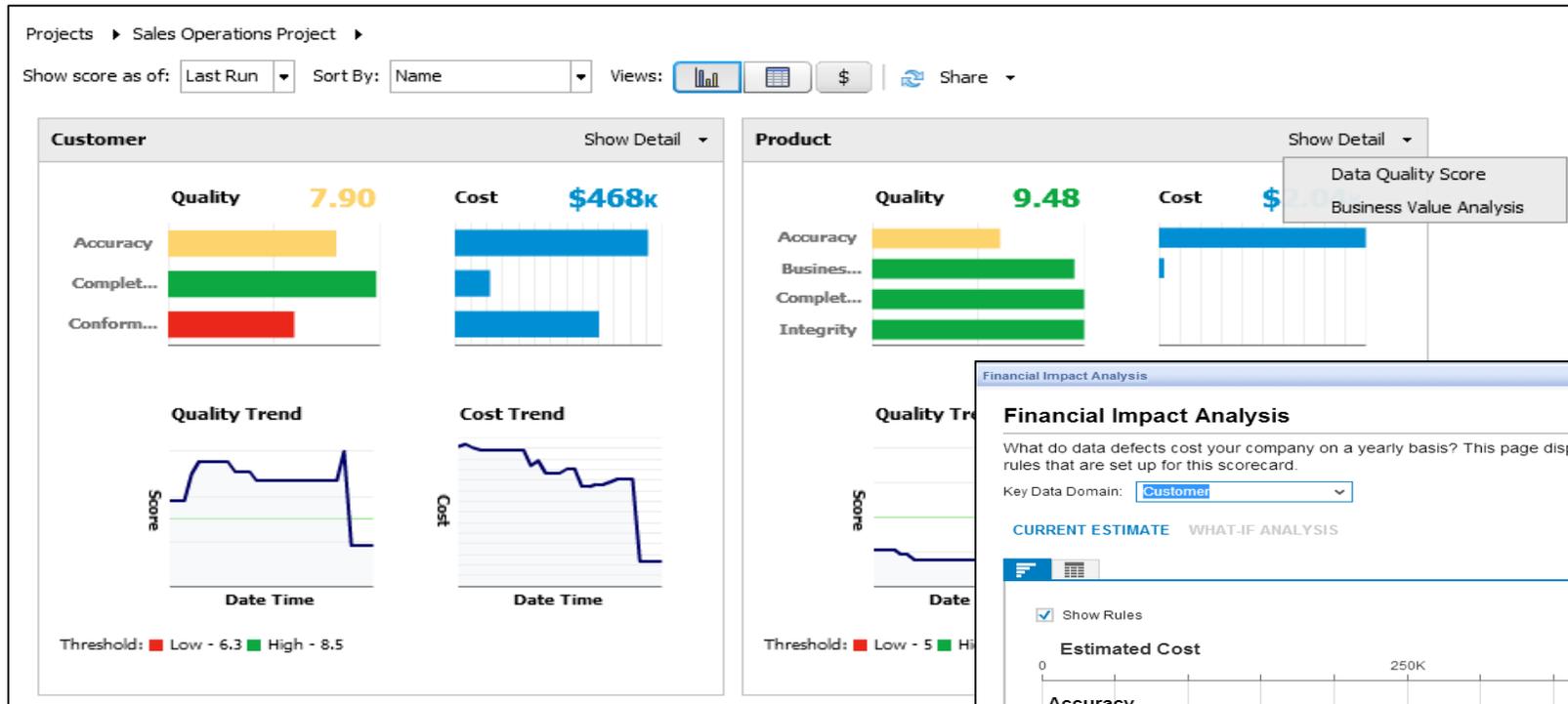
Expression:

Definition Filters

Switch to Basic Editor Edit

```
BEGIN
# Return 'true' if the values of the bound columns exist in the lookup table dbo.PHARMA_CLAIMS
RETURN lookup('Healthcare_Source', 'dbo.PHARMA_CLAIMS', 'DRUG_NAME', $DRUG_NAME, 'DRUG_NAME', null) IS NOT NULL;
END
```

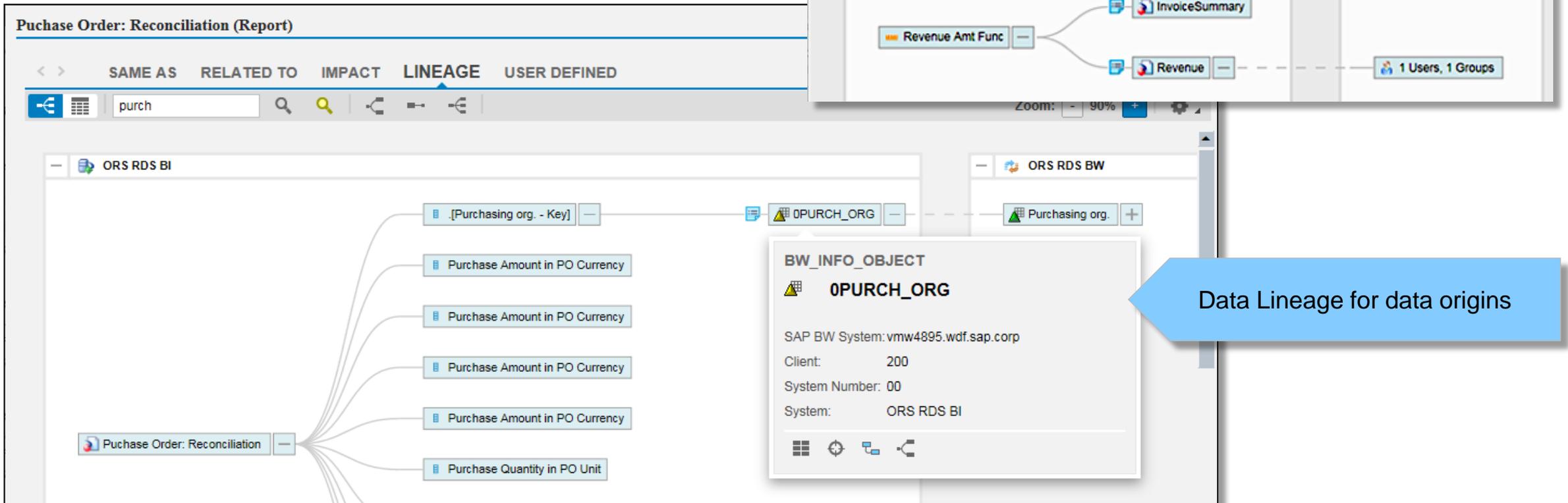
# Visualization of Data Quality with Dashboard and Scorecards



# Data Lineage / Impact Analysis

Insights into data origins and data impact

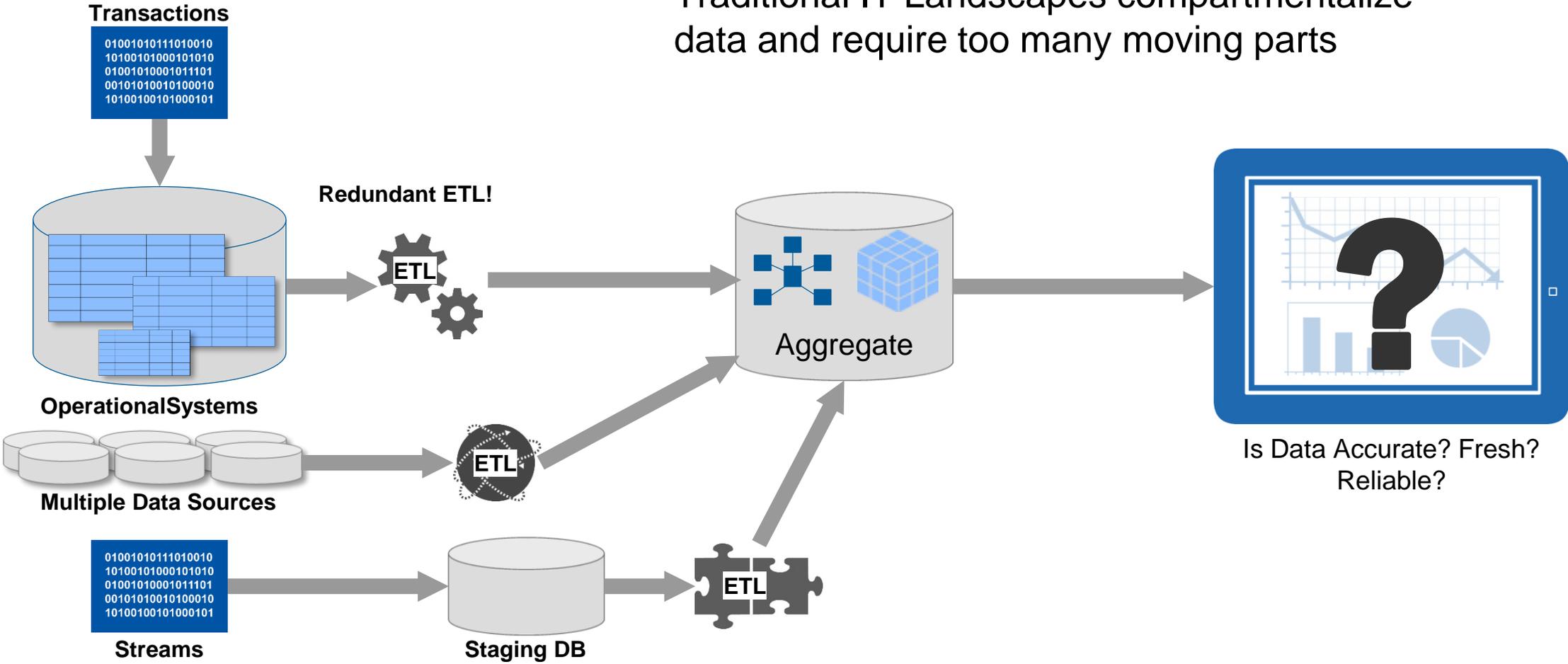
Impact Analysis for data impact



Data Lineage for data origins

# Typical Complex Data Landscape

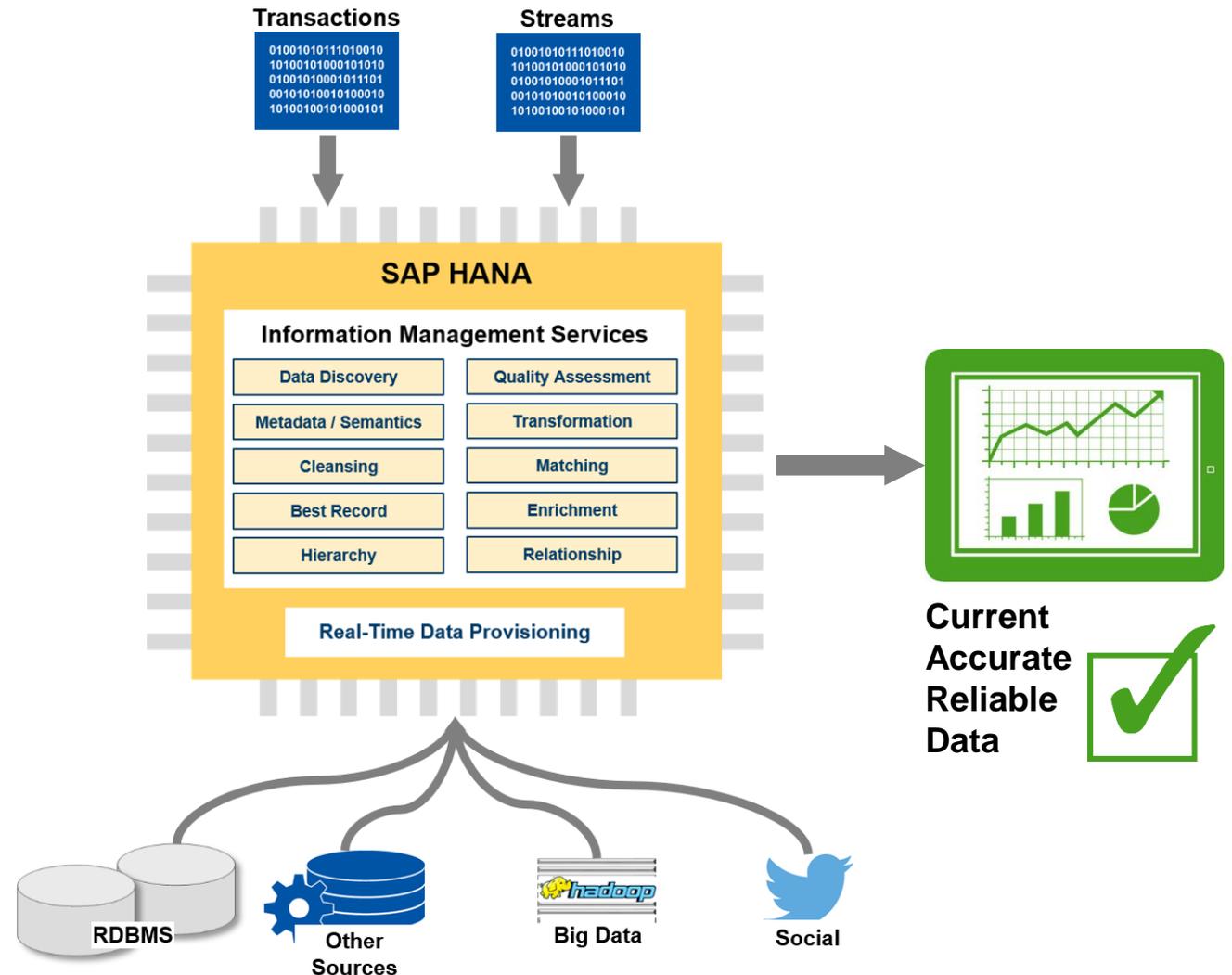
Traditional IT Landscapes compartmentalize data and require too many moving parts



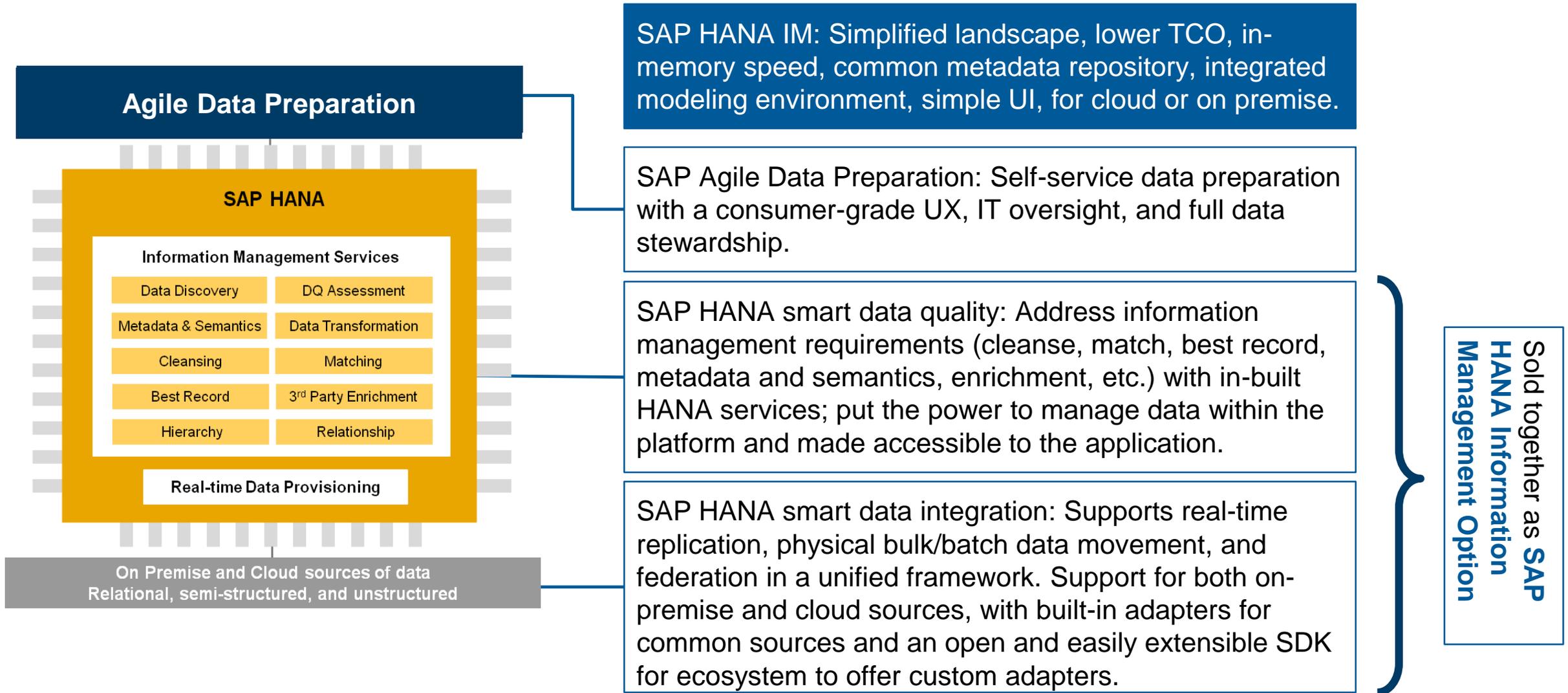
# Simplified Landscape with SAP HANA

## SAP HANA Enterprise Information Management simplifies your data handling

- Simplified landscapes, fewer moving parts
- Data management services built in to the platform – consumable by partner and customer applications
- One common modeling environment for provisioning and consuming data
- Open and extensible
  - Supports any shape, size, style of data integration
  - Open framework for new data sources
- Accelerated in-memory performance



# Information Management powered by SAP HANA



# Data Preparation is Challenging and Time-Consuming

Today:



Business analysts and data scientists spend most of their time on data preparation activities:

- Discovery
- Data Profiling
- Annotating
- Transformation
- Modeling
- Curation
- De-duplication
- Cleansing
- Enrichment

***This has created the need for end-user oriented tools that can shorten the overall time for data preparation and improve the productivity of data scientists and business analysts***

With Self-service Data Preparation



# SAP Agile Data Preparation

*Powered by Smart Data Integration/Smart Data Quality*

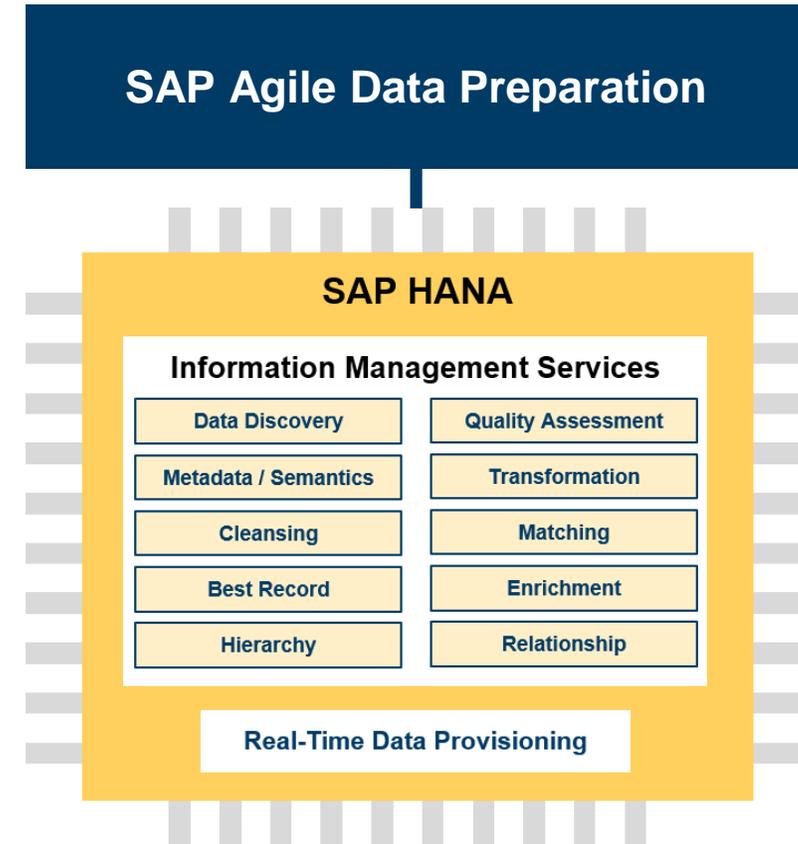
## Agile Data Preparation:

Consumer grade application that allows users to import, profile, merge, cleanse, de-duplicate and enrich any type of data to prepare for analysis in BI tools (Lumira, Tableau, Qlik, etc.). Gartner estimates that data analysts spend up to 80% of their time on data preparation.

Available on premise, and (soon) in the cloud; enables groups from teams to enterprises to take control of their data assets without IT bottleneck.

See a video demo at:

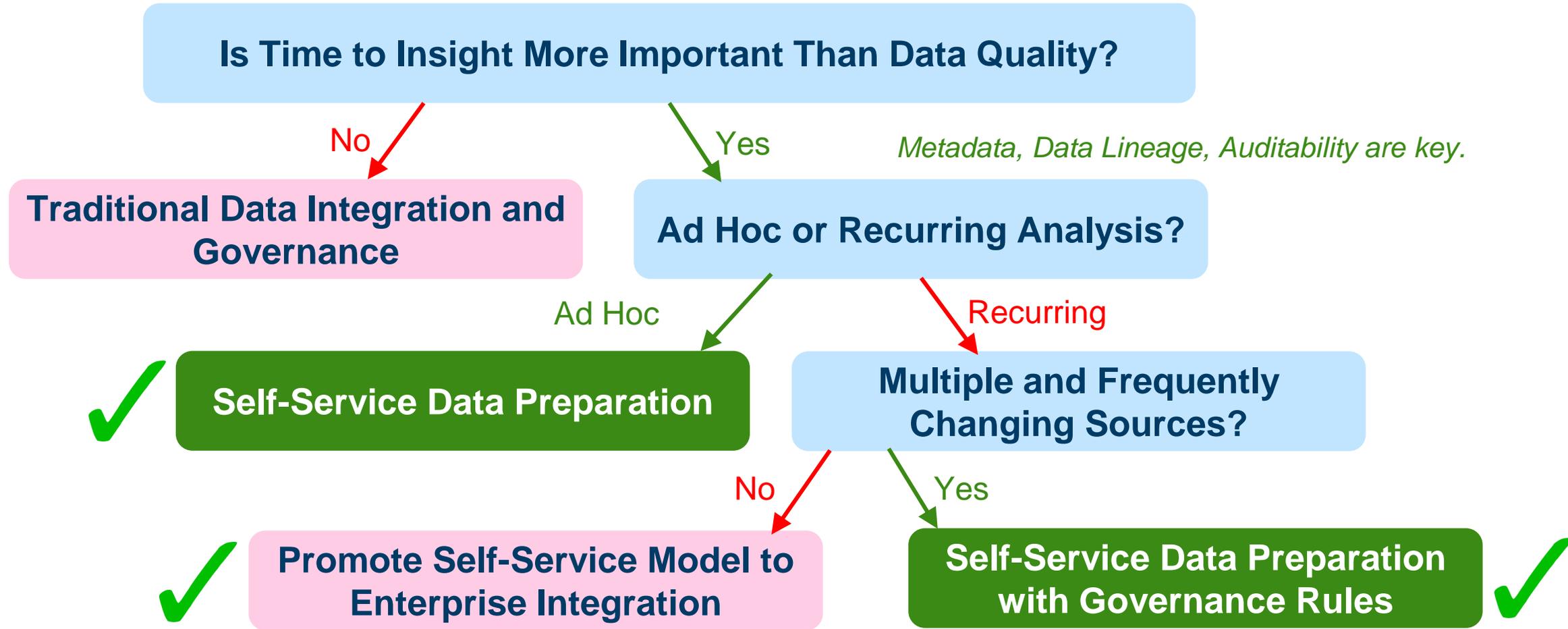
[\*5 minute demo of SAP Agile Data Preparation\*](#)



*Available on premise and in the cloud!*



# Harvest Content Generated by Business Users - Promote to Enterprise Integration and Governance



Adapted from "Self-Service Data Preparation: The Next Big Market Disruption," Rita Sallam, Gartner, March 2015

✓ = ADP Capability/Use case



# EIM Roadmap

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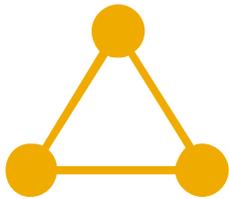
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# SAP EIM roadmap themes

Dynamic governance, simplify, self-service and streamline EIM

Product  
Strategy

## Simple



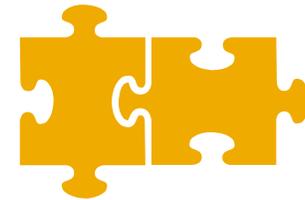
Easy User Experience  
Compact Technology Stack  
Complete Integration

## Self-Service



Empower Users  
Business Ownership  
Personalized Reports

## Dynamic Governance



Configurable – Adaptable  
Policy Management  
LOB-centric

## SMART

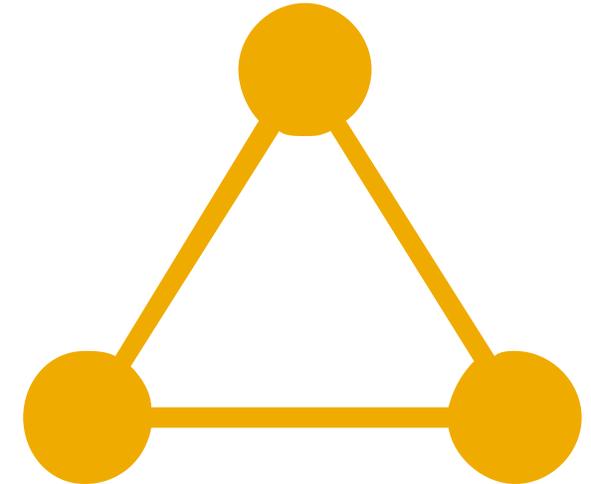


Agile | Quick | Sharp | Effective

# Simplify

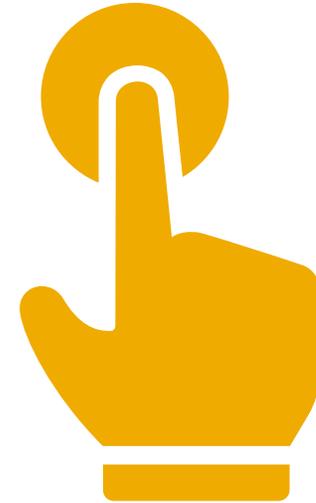


- Expanded use of Fiori UI technology allowing for more flexible and mobile enabled consumption
- Expanded and automated hierarchy management capabilities
- Tight integration across all EIM capabilities – e.g. ETL; DQ; consolidation and governance; publishing; archiving
- On premise and cloud integration and support across your landscape





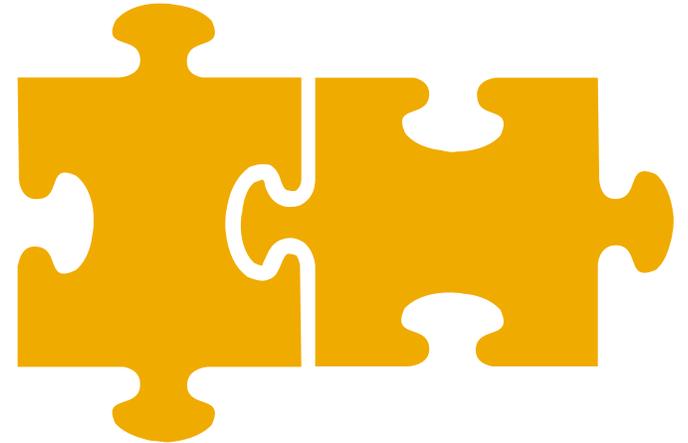
- Enable self-service data preparation for the business
- Enable data stewards to collaborate, assess, define, monitor, remediate and improve DQ
- Expanded SAP Smart Business analytical capabilities
- Flexibility to drill in and filter on Information Steward scorecards
- DQ dashboards based on SAP HANA rules framework – easier rules management



# Dynamic governance



- Governance and consolidation capabilities integrated on one SAP Master Data Governance platform
- Project to enterprise and enterprise to project policy management
  - Information policy management
  - Business user driven configuration of master data consolidation
- Expanded industry content and scenario enablement, e.g. Enterprise Asset Management



# SAP EIM Roadmap

## Existing EIM solutions

- SAP intends to continue offering existing EIM solutions to protect your investment
- SAP intends to continue enhancing existing EIM solutions to meet market needs

## SAP HANA EIM solutions

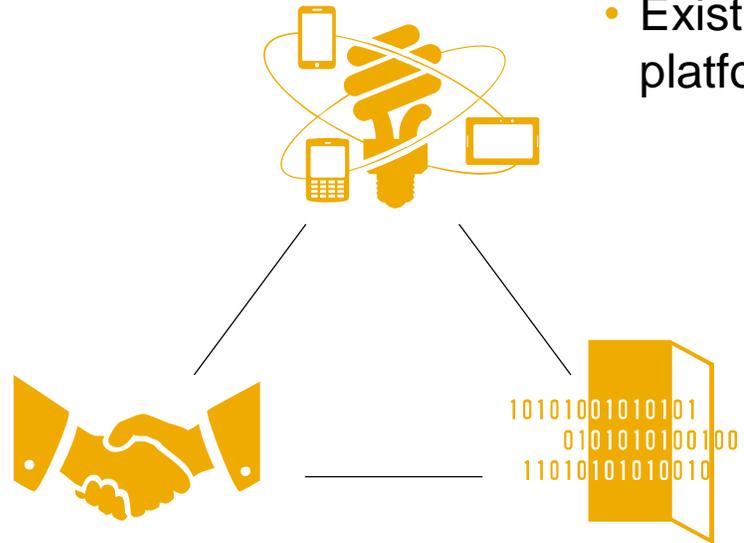
- SAP provides a modern, in-memory platform for information management capabilities
- SAP intends to continue to enhance and add new capabilities driven by customer needs
- SAP intends to offer new applications (e.g. SAP Agile Data Preparation) for the cloud and on-premise based on the HANA EIM capabilities



# EIM roadmap summary

## Better value to the business

- Simplicity and tight integration with industry and application offerings
- Built on our deep understanding of business processes



## Innovation without disruption

- SAP will bring you to the future at your pace for both HANA and Cloud
- Existing products enhanced alongside new platform development

## Comprehensive EIM Solutions for on premise and Cloud

- Data in any style, shape, and delivery mode
- Information governance end-to-end



# Thank You!



Contact information:

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Twitter: @PaulMedaille



# Appendix: Product Roadmaps

For complete product roadmaps please see <https://service.sap.com/roadmaps>

# SAP PowerDesigner

## Today

### PowerDesigner

#### Web Editors

- BPMN refinement
- Process Map language

#### Collaboration & Governance

- Multi-language Portal UI (EN, FR, DE, SP, RU, CH)
- Portal custom attributes
- Portal reporting
- Portal single sign-on support
- Portal model comparison (simple)

#### SAP Modeling Tool of Choice

- HANA SP08 support
- Portal administration features
- SAP Data Services integration

## Planned Innovations

### PowerDesigner

#### Web Editors

- Requirements model
- Enterprise Architecture model

#### Collaboration & Governance

- Portal enhanced search
- Portal impact & lineage analysis
- Portal multi-language content support
- Portal customizable report
- Portal model check-in management

#### SAP Modeling Tool of Choice

- Content collaboration with industry solutions
- SAP HANA updates and calculation view support
- SAP Solution Manager 7.1 improvements

### HANA + Enterprise Architecture

- Data modeling
- Enterprise Architecture modeling
- Requirements modeling
- Impact & lineage analysis

## Future Direction

#### Web Editors

- Glossary
- Continued improvements of the Portal UI

#### Big Data

- Support for unstructured data

#### Strategy & Planning

- Portal dashboard improvements
- Project lifecycle management collaboration
- Governance, risk & compliance collaboration
- Additional EA notation support

#### Collaboration & Governance

- Portal model comparison improvements
- Portal publishing
- Notifications & subscriptions

#### SAP modeling tool of choice

- Content collaboration with industry solutions
- SAP Solution Manager 7.2 support
- SAP HANA Cloud Platform support

# SAP Data Services

## Today

### Simple

- Improve Substitution Parameters management
- Add preview and select capability for importing objects

### Big Data

- Support Hadoop on Windows platform
- Enhance existing connectivity (source/target) – bi-directional support for Google BigQuery and MongoDB
- Data Access and Authentication – Kerberos, LDAP, SSL
- Extended spatial data loading for MS SQL

### Enterprise Support

- Runtime statistics integration with SAP Solution Manager
- Native integration with SAP NetWeaver CTS+
- Data Quality Statistics

## Planned Innovations

### Simple

- Landscape Management
- Replication wizard in Data Services Designer

### Big Data

- Expand on premise connectivity– HP Vertica
- Expand cloud-based connectivity – AWS S3, Redshift; Google Cloud Storage; Microsoft Azure (Blob Storage, SQL Server – PaaS, IaaS)
- Advancing Enterprise Hadoop support with Apache Spark, YARN, Ranger, and Camel integration
- Support Outlook .PST container file as Source

### Enterprise Support

- Enhancements in Text Data Processing engine
- Output linguistics Stem and POS tags
- Data Quality global expansion in Asia Pacific
- As-you-type suggestion for address search

## Future Direction

### Simple

- Display graphical execution plan
- Self-Guiding user interfaces
- Intelligent Smart Module

### Big Data

- Expand connectivity driven by market
- Data Model advisor for SAP HANA database
- Performance optimization

### Enterprise support

- Self diagnostics and health monitoring utility
- Data Services 'datastore' as a service

# SAP Information Steward

## Today

### Discover

- Support virtual view on union operation
- Enhance metadata collection for SAP ASE and SAP IQ
- Metapedia OnDemand category loading
- New SAP Business Suite metadata integrator
- SAP PowerDesigner integration

### Define

- Information policy management
- Enhancement of custom attributes
- Improved validation rule definition and approval
- New data quality advisor

### Monitor & improve

- Improved email notification of failures
- Enhance analytics for data quality
- Improved match review user experience
- Six sigma calculation for rule score
- DQ business value analysis

### Platform

- Integrator level security for metadata management
- Support for external scheduler

## Planned Innovations

### Discover

- Enhance Hadoop profiling and metadata integrator
- Enhance SAP Business Suite metadata integrator
- Support collection of SAP HANA's SDI and SDQ objects including transformation, source and targets
- Metapedia desktop widget

### Define

- Simplified rule editing
- Metapedia layout customization
- Grouping custom attributes

### Monitor & improve

- Calculate information policy scores
- Information policy management compliance dashboard
- Enhanced email notification to monitor score changes on scorecard level
- Export failed data for scorecard
- Subscription based change notification
- Enhance validation rules usage reporting

### Platform

- Enhance metapedia lifecycle management
- Clean up / maintain failed data tables

## Future Direction

Simple, smart and collaborative user experience

Complete metadata management – from definition to operational metadata

Continued information policy management build out

Big data support for profiling and metadata management

Anonymize and mask sensitive information (e.g. PII) while preserving data relationships and relevant when viewing data

# SAP SDI & SDQ

## Today

### SAP HANA smart data integration

- Workload Management Integration
- New Adapters
- Just-In-Time data preview
- New Data Sources
- Hierarchical Transform
- Change Data Capture
- Virtual Table Parameters
- Auto Arrange
- Enhanced Monitoring and Operations
- New Adapter Capabilities

### SAP HANA smart data quality

- Enhanced Match Transform
- Enhanced Geocode Transform

### Enterprise Semantic Services (ESS)

- Scheduling of publication and data profiling jobs
- Monitoring of active requests
- Publish remote source metadata

## Planned Innovations

### SAP HANA smart data integration

- SAP Business Suite and SAP S/4HANA integration
- Disaster Recovery
- Transportable EIM repository content
- Data Masking Transform
- Hierarchy Flattening Transform
- Workflow
- REST API
- HDFS as a source & target

### SAP HANA smart data quality

- New transform for SAP HANA rules framework (HRF) integration
- Best Record Transform

### Enterprise Semantic Services (ESS)

- REST API to enrich Entity Grid with new properties
- Content type identification of new business types
- Support new types of remote sources with user level security

## Future Direction

### SAP HANA smart data integration

- Additional sources, transforms & targets
- Support for spatial data as a source
- Enhanced operational capabilities
- Enhanced usability
- Support for PGP, SFTP & SSO
- SAP HANA smart data streaming integration
- Apache Spark integration

### SAP HANA smart data quality

- Custom cleansing rules
- Data enrichment
- Additional domains for cleansing
- REST API for on-premise deployments

### Enterprise Semantic Services (ESS)

- Crawl, store and manage lineage and semantic relationships between datasets
- Suggest how to complement a user-given dataset with other related datasets
- ESS as a Service in the SAP HANA Cloud Platform

# SAP Agile Data \*

## Today

- Interactively discover, search, manipulate, profile, cleanse and share datasets
- Monitoring capabilities for data lineage
- Job scheduling of projects
- Operationalization by IT (exchange to Web IDE)

## Planned Innovations

- Stewardship capabilities (rules management, DQ scorecards)
- Distribution of the validated data
- Filter management, Aggregations
- Metadata Management, Data Protection Support
- Data Enrichment, Best records
- Workflow Support
- Excel amenities like multicolumn sorting, formatting, pivoting...

## Future Direction

- Additional domains for cleansing
- Additional stewardship capabilities (approval workflows, DQ reporting)
- Hadoop/Spark support