

SAPPHIRE NOW® + ASUG ANNUAL CONFERENCE

Orange County Convention Center (OCCC)
Orlando, Florida, USA | May 16–18, 2017



SAP SAPPHIRE NOW | ASUG ANNUAL CONFERENCE

AGENDA

MONDAY, MAY 15

7:00 a.m.–6:00 p.m.	Registration	South Concourse, OCCC and Hilton Orlando Hotel
8:00 a.m.–5:00 p.m.	ASUG Pre-Conference Seminars	South Concourse, OCCC, Level 3 (Additional Fees Apply)

TUESDAY, MAY 16

6:30 a.m.–10:30 a.m.	Registration	Hilton Orlando Hotel
6:30 a.m.–6:00 p.m.	Registration	South Concourse, OCCC
8:00 a.m.	Doors Open	

9:00 a.m.–10:30 a.m. SAP OPENING KEYNOTE

Bill McDermott, CEO of SAP SE
Bernd Leukert, Member of the Executive Board of SAP SE, Products & Innovation

10:30 a.m.–6:00 p.m.	Show Floor Open	
11:00 a.m.–4:15 p.m.	Sessions	Show Floor; South Concourse, OCCC, Levels 2 and 3

11:00 a.m.–2:00 p.m.	Lunch	Show Floor
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4:30 p.m.–6:00 p.m. ASUG KEYNOTE

Bert and John Jacobs, Co-Founders of Life is Good®
Rachel Dratch, Comedienne and Actress
Geoff Scott, CEO, Americas' SAP Users' Group (ASUG)
Keith Sturgill, Vice President and CIO, Eastman Chemical Company; ASUG Chairperson

WEDNESDAY, MAY 17

7:00 a.m.–6:00 p.m.	Registration	South Concourse, OCCC
8:00 a.m.	Doors Open	

9:00 a.m.–10:30 a.m. SAP KEYNOTE

Hasso Plattner, Chairman of the Supervisory Board of SAP SE

10:30 a.m.–6:00 p.m.	Show Floor Open	
11:00 a.m.–5:50 p.m.	Sessions	Show Floor; South Concourse, OCCC, Levels 2 and 3
11:00 a.m.–2:00 p.m.	Lunch	Show Floor

THURSDAY, MAY 18

8:00 a.m.–5:30 p.m.	Registration	South Concourse, OCCC
8:00 a.m.	Doors Open	

9:00 a.m.–10:30 a.m. KEYNOTE

SAP and ASUG present:
Bill McDermott, CEO of SAP SE
Geoff Scott, CEO of ASUG
Derek Jeter, Entrepreneur, Philanthropist, Best Selling Author and former New York Yankees Captain
Kobe Bryant, Los Angeles Lakers, CEO Kobe Inc.

10:30 a.m.–5:30 p.m.	Show Floor Open	
11:00 a.m.–5:30 p.m.	Sessions	Show Floor; South Concourse, OCCC, Levels 2 and 3
11:00 a.m.–2:00 p.m.	Lunch	Show Floor

THURSDAY, MAY 18, 9:00 P.M.

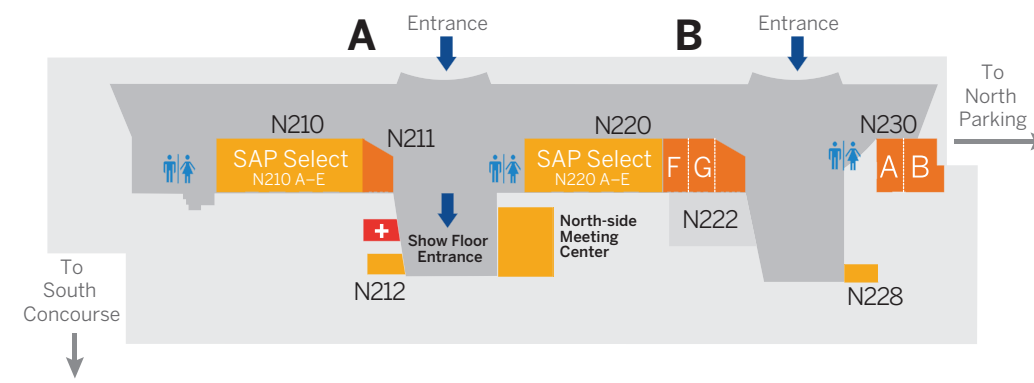


SAP AND TCS PRESENT MUSE

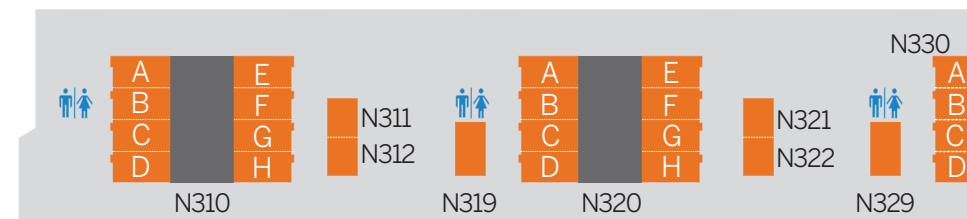
Don't miss an electrifying performance by this powerful three-piece rock band. Doors open at 8:00 p.m. This concert is open to conference attendees only, age 21 years and older. Event badge is required for admission. Phone: +1-407-685-6201

NORTH CONCOURSE

LEVEL 2

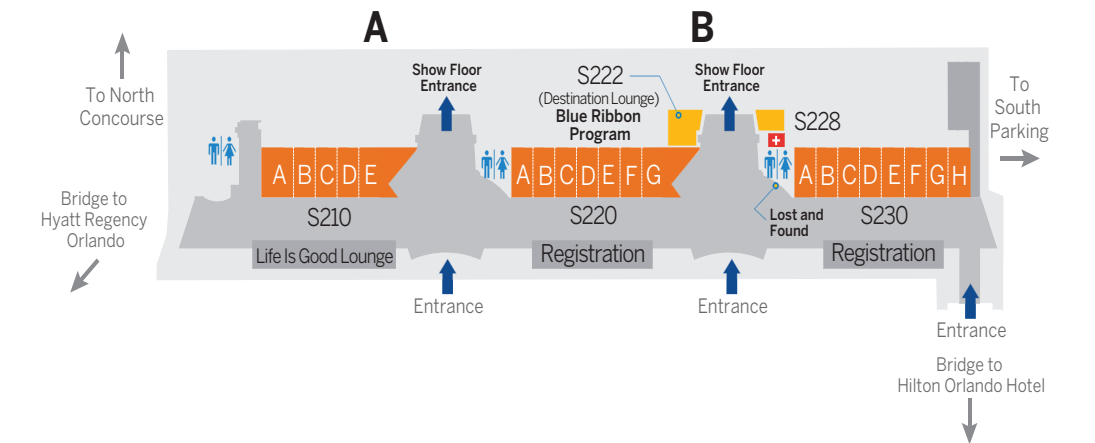


LEVEL 3

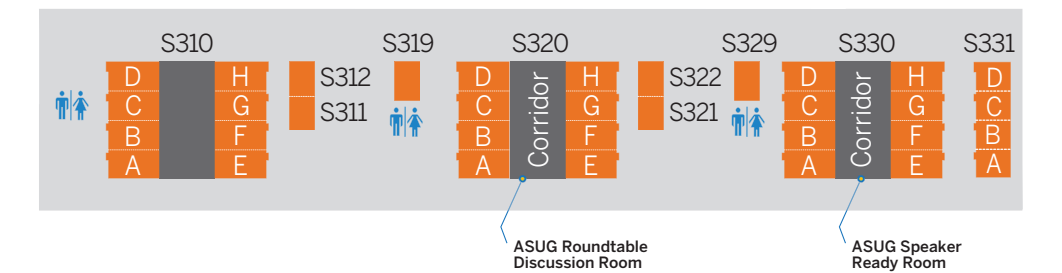


SOUTH CONCOURSE

LEVEL 2



LEVEL 3



THANK YOU



DOWNLOAD THE APP

For the most up-to-date information, download the event mobile app, available for iOS, Android, and Windows devices. The mobile app includes access to the session catalog, wayfinding, exhibitors, and more. Search for "SAPPHIRE NOW and ASUG" in your app store.



To log in, use the e-mail and password that you used when you registered for the conference.



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LOGISTICS

BADGES AND SCANNING

A conference badge is required to gain access to all conference activities, including those outside the convention center. Badges are not transferable and will be confiscated if worn by anyone other than the person to whom it is issued.

Be advised that the QR code on your badge contains access to data submitted during registration (name, title, company, e-mail address, and other demographic information). It is your decision to present your badge for scanning. You agree that SAP and ASUG have no control, responsibility, or liability associated with any exhibitor's collection or use of your information.

ORANGE COUNTY CONVENTION CENTER (OCCC) SAFETY AND SECURITY

In the event of a medical emergency or other emergency situation, please dial **911**.

FIRST-AID STATIONS

First aid is located on level 2 of the South Concourse, in Medical Room 6, and is open during conference hours. Phone: +1-407-685-7041

LOST AND FOUND

Lost and found is located on level 2 of the South Concourse, across from room S222. It is open from 7:00 a.m.–6:30 p.m. on Tuesday and Wednesday, and from 7:00 a.m.–6:00 p.m. on Thursday. Phone: +1-407-685-6201

SERVICES

Airline Luggage Check-In

For US\$15 (plus applicable airline luggage fees), on-site airline luggage check-in allows you to check your bag through to your final destination before you head to the airport. For your convenience, this service will be available on Thursday, May 18 from 7:00 a.m.–12:00 p.m. at the Hilton (Winter Park Room) and located curbside of the South Concourse of the OCCC. Your scheduled flight time must be no more than four hours from the time you check in.

Business Service Center

The FedEx Office, located on level 2 of the South Concourse of the OCCC, is open 8:00 a.m.–5:00 p.m. Phone: +1-407-352-3761

Event Mobile App Assistance

For assistance with your event mobile app, visit an information desk on the show floor. The app is available by searching for "SAPPHIRE NOW and ASUG" in your app store. To log in, use the e-mail and password you created when you registered for the conference.

Housing Assistance

Stop by the housing desk, which is located in front of room S221 on level 2 of the South Concourse (open during registration hours Sunday through Tuesday), or call +1-704-806-7349 if you have questions regarding your hotel reservation.

Refreshments

Morning beverages will be served on the show floor each day. Please enjoy breakfast at your hotel before heading over to the OCCC. A hot lunch will only be available in the lunch hall on the show floor. Light refreshments and snacks will be provided throughout the show floor and South Concourse.

Transportation

Complimentary ground transportation is available Tuesday through Thursday between the OCCC and all official hotels, except those within walking distance to the OCCC. Shuttle service is also available to Arway Center from all hotels on Thursday for the concert. Check the mobile app or curbside signage for shuttle schedules.

Conference registration is located on level 2 of the South Concourse of the OCCC. If you are driving, it is recommended that you park in one of the south parking areas. The fee for parking is US\$15.00 per car per day. SAP and ASUG attendees are permitted same-day reentry with paid receipts.

If you require special arrangements to accommodate an ADA request, visit the Mears Transportation desk, located curbside on the South Concourse, or call +1-321-229-2157.



Wireless Internet Access

The following complimentary wireless network is available for attendee use throughout the show floor, on the North and South Concourses, and in registration areas: *Orlando2017* on the 5.0 GHz network (iPhone 5, 6, and 7; iPads; tablets; and laptops). We encourage attendees with 4G or LTE data service to use that data service as their primary means of connectivity.

Check out the ASUG
EDUCATION ZONE
located on the 3rd floor

27 Tracks/455+ Education Sessions
250+ Real-World Customer Studies
40 SAP Road Map Sessions
36 Interactive Influence Sessions
45 Informal Roundtable Discussions
30+ Community Meetups

ASUG membership not required!

SHOW FLOOR

Tuesday, May 16: Show floor doors open at 8:00 a.m.

Wednesday, May 17: Show floor doors open at 8:00 a.m.

Thursday, May 18: Show floor doors open at 8:00 a.m.



MEETING CENTER AND PARTNER EXHIBITS



EXHIBITORS

SAP Pinnacle Award 2017 winners are **highlighted in gold**
 SAP Pinnacle Award 2017 finalists are **highlighted in blue**

Partner	Booth	Partner	Booth	Partner	Booth
Aasorn	581	EPI-USE Labs	1078	Managecore	1280C
Abaco	1281	ERP Integrated Solutions Inc.	1053	Mediafly	1288A
ABeam Consulting	1069	ERP Logic	487B	Meridian Global Services	481
Accenture	410	ERP Maestro	480	Mendix	1391
ALKU	490	Esker	869	Microexcel Inc.	485
Amazon Web Services	539	Esri	1089	Microsoft	468
ANCILE	776	Excel4apps	580	Mindset	482C
Atachi Systems	687A	EY	511	Minisoft	682B
Atos International S.A.S.	1245	FIRSTPRISE	482B	Miracle Software Systems Inc.	986B
attune	782	FIT	835	Movilitas	979
Attunity	1084	Focal Point Data Risk LLC	586A	msg global solutions	690
Atum IT	582	FPX	1257	My Supply Chain Group LLC	1189C
Avalara Inc.	1343	Fujitsu	446	Mygo Consulting Inc.	1080C
BackOffice Associates	714	Galigeo	887B	Nakisa	975
BCC Distribution Inc.	1182	GE Digital	1804	NBC Consulting	1181C
BI Solutions Inc.	1379A	GeneXus	591	NEC Corporation of America	677
BlackLine	1159	GIB USA	980	NEORIS	829
Bluefin, a Mindtree Company	1047	GK Software USA	881	Neptune Software	1085A
BoodsKapper	1285B	Google Cloud	1153	neXenio	777
Bramasol Inc.	1081	Gorilla Group	1379B	NextLabs	887A
Breakaway Technologies Inc.	1379C	GoSCM	1291	Nihilent Technologies Ltd.	583C
CallidusCloud	1501	GP Strategies	885	Novigo	991
Camelot ITLab GmbH	586B	Greenlight Technologies Inc.	1188	NTT Group	519
Cappemini	300	GROM	308	Numeric Technologies	1387
CardConnect	577	GyanSys Inc.	1059	Nutanix	1239
CDI Technology	981A	Hanse Orga Group	1145	NVIDIA	1701
Celonis SE	476	Hasso Plattner Institute	200	Onapsis	1041
Centrify	790	Havensight Consulting Group	687B	OnBase by Hyland	1388
CenturyLink	547	HCL Technologies Limited	900	One Identity	1088
Chain-Sys Corporation	1277	HERE	1284	OpenText	730
CIDEON America Inc.	945	Hewlett Packard Enterprise	456	OpsVeda Inc.	984
Cisco	722	HighRadius	1077	Optima ECM Consulting	1326
Clarkston Consulting	791	Hitachi	306	Oracle	430
Clear Software	488	Huawei	420	OSisoft	1331
ClickSoftware	1389	IBIS America LLC	1288C	Paymetric	1359
Cognizant	1011	IBM	400	PRISYM ID	1184A
CONCORN LLC	1289	Ice Edge Business Solutions	1269	ProcessWeaver Inc.	939
Conexiom by eMarket	1184C	Incture LLC	586C	Protera	477
Configurable Management	1080A	Infosys	700	Protiviti	1139
CONTAX Inc.	1373	Innovapptive Inc.	1380	Pure Storage	1802
ConvergentIS	583A	Innowera LLC	1176	PwC	501
CoreALM	1027	Intel	669	Quinnox Inc.	1285A
Critigen	986C	Intrigo Systems	1283	Red Hat	1233
CyberSafe	491	Inventy	1351	Redwood Software	859
Dassian Inc.	1355	IQX Business Solutions	682A	Reveal	1085B
DataXstream	676	ISTN	789	Revelation Software Concepts	1181A
DATUM	1020	Kellton Tech	787	Rightdata Inc.	1184B
Dell EMC	758	Kore.ai	1185	Rivercon	482A
Deloitte	819	KPIT	1401	RTS	891
Descartes Systems (USA) LLC	1285C	KPS AG	687C	SAP PRESS	South Concourse, Level 2
DiCentral	1280B	Kronos Incorporated	531	SapientRazorfish	1090
Dickinson + Associates	1371	Krypt Inc.	1177	SAPinsider Resource Center	South Concourse, Level 2
Discover Financial Services	1251	L&T Infotech	969	Scan One	986A
DMR Inc.	1133	Layer Seven Security	1280A	SCM Connections	786C
DocuSign Inc.	210	Lenovo	811	SCMO2	1288B
Dolphin Enterprise Solutions Corporation	841	LeverX	208	SCT Software	1386
DXC Technology	569	Lexmark DBA Kofax	1026	Secure-24	1327
ECENTA America Inc.	1180	Liaison Technologies	886	Security Weaver	1377
Echelon Solutions Group LLC	576	Libelle	212	SEEBURGER Inc.	680
eFax Corporate	686	Linx-AS LLC	1800	Semos Cloud Solutions	483
Enterprise Information Resources	786A	Loftware Inc.	890		
		Magnitude	486		