



# ShopUp

Powered by  
**SAP HANA**®

Smart Customer Analytics

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**What is  
in common ?**



# Problems

## Information about:

- Traffic
- Visitors** behavior
- Venue**
- Marketing **channels**
- Events**

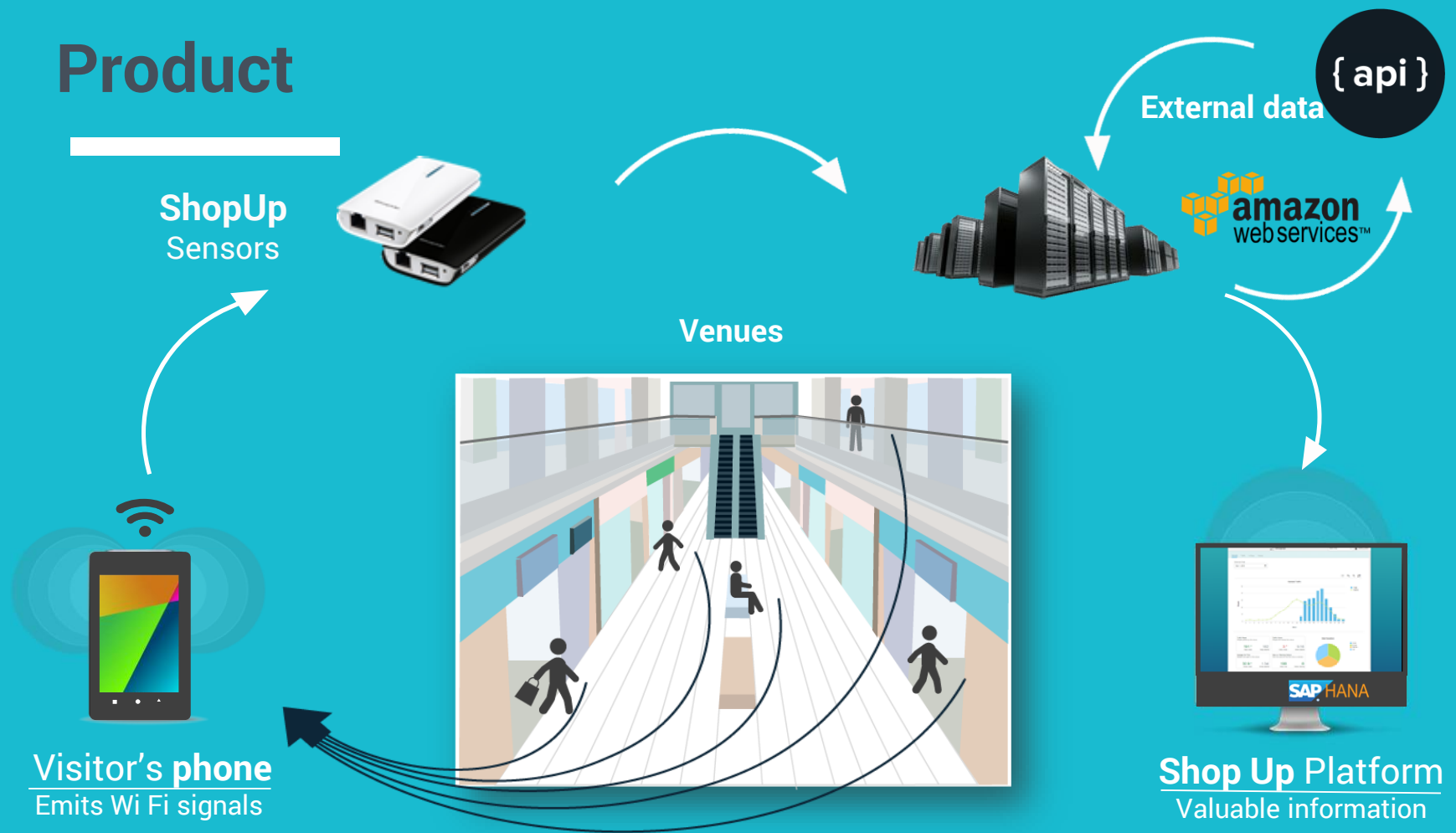


**ShopUp**

Smart Customer Analytics

ShopUp provides valuable insights about your physical visitors, venues and marketing channels in an innovative way.

# Product



ShopUp  
Sensors

Venues

External data

{ api }

amazon  
web services™

Visitor's phone  
Emits Wi Fi signals

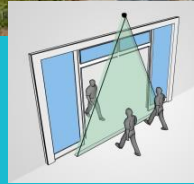
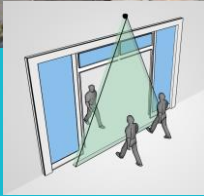
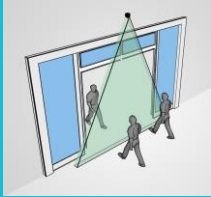
Shop Up Platform  
Valuable information

SAP HANA

# Product

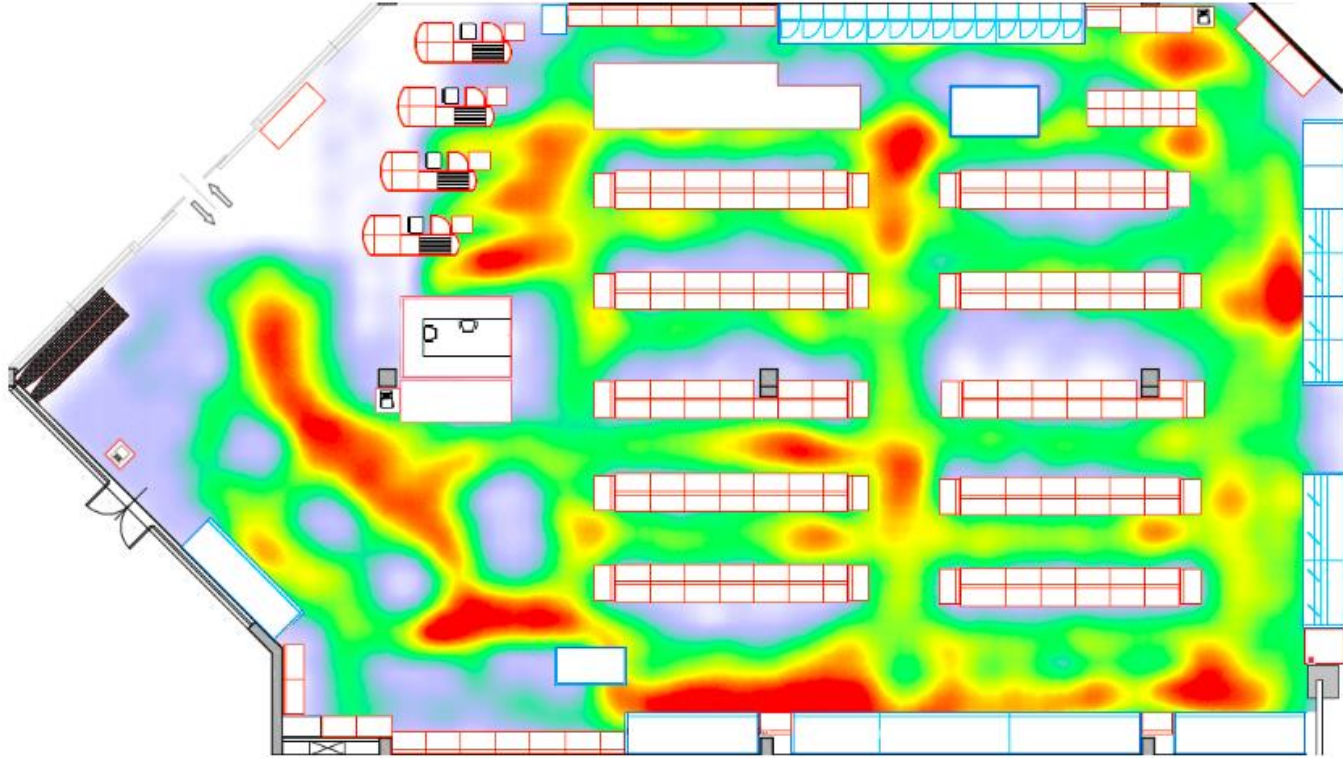
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Entrance



**Shop Up Platform**  
Valuable information







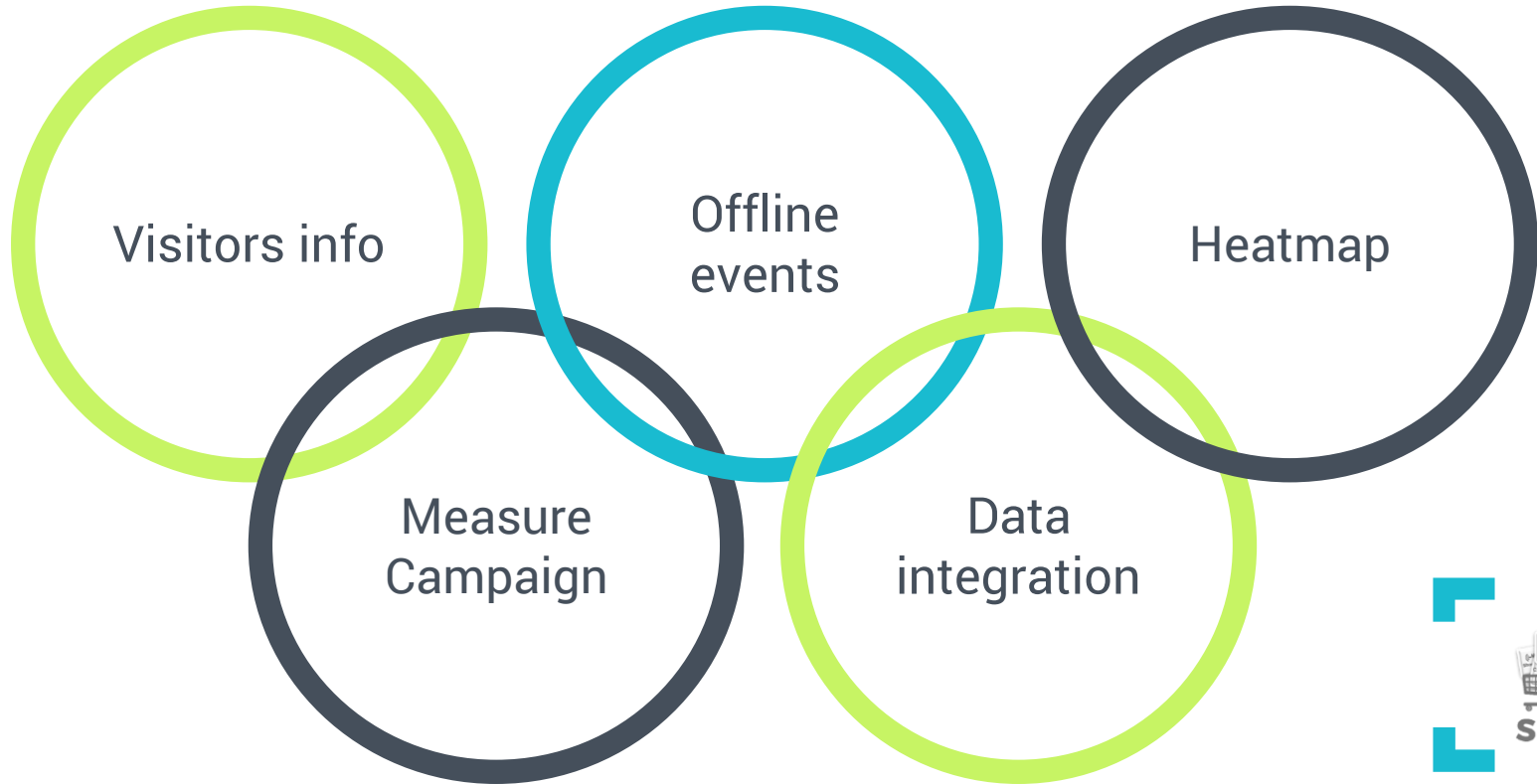
# Partner

- Over 32 years in the Traffic Counting Industry
- Customers - Shopping Centers, Casinos, and Racetracks
- Canada & USA, South America, South Africa, Spain, Brazil, etc...



# ShopUp Benefits

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# Customers

**Mr. Bricolage**

DEBENHAMS

VAUGHAN  
MILLS



Large scale retailers

Brands / Retailers

Malls

# Partners

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*A1 Counting Solutions*



**SAP<sup>®</sup> startup.focus.**  
Member



MAXCART



getti

# Market opportunity

- ❑ Key partner in Canada and USA
- ❑ ShopUp is first SAP partner
- ❑ Complete global solution
- ❑ 91% of purchase are in the store
- ❑ Huge demand and interest for such information



## ShopUp Analytics System

Logon

Log On



**ShopUp**

**Thank you!**

**Request a demo**

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**<http://shopup.me>**

**@ShopUp\_**